

## INTERACTIVE BANNER

Entrant: [AgênciaClick, São Paulo](#)

C & A - "Reveal"

URL: <http://200.225.65.84:70/reveal>

Client: C & A

Client Supervisor: Elio Silva

Account Executives: Ana Maria Nubié/Patricia Russo

Creative Director: PJ Pereira

Copywriter: Suzana Apelbaum

Art Director: Rodrigo Buim

Programmer: Jefferson Russo

Producers: Thais Lyro/Darcio Vilela

Technical Director: Abel Reis

Photographer: Argos Estudio

Entrant: [AgênciaClick, São Paulo](#)

Scroll - "Pick Up Tracker Off Road 4X4"

URL: <http://200.225.65.84:70/scroll>

Client: General Motors Brazil - GM

Client Supervisor: Roger Armellini

Account Executives: Ana Maria Nubié/Paula Janot

Creative Director: PJ Pereira

Copywriters: Bruno Godinho/Eduardo Moliterno

Art Director: Rodrigo Buim

Designer: Jefferson Russo

Programmer: Marcelo Siqueira

Producer: Cristiana Dal Colleto

Technical Director: Abel Reis

Entrant: [AGI, Stuttgart, Germany](#)

Photoshooting with Henneka

URL: [www.advertising.agi.de/henneka](http://www.advertising.agi.de/henneka)

Client Supervisor/Photographer: Dietmar Henneka

Creative Director/Art Director/Interactive Designer/

Programmer: Sebastian Schier

Entrant: [AlmapBBDO, São Paulo](#)

Cesar

URL: [www.almapbbdo.com.br/london/effem/memory\\_1](http://www.almapbbdo.com.br/london/effem/memory_1)

Client Supervisor: João Jeteri Boeira

Account Executives: Fernão Così/José Boralli

Creative Directors: Marcello Serpa/Eugênio Mohallem

Copywriter: Roberto Pereira

Art Directors: Luiz Sanches/Valdir Bianchi

Designers: Fabio Costa/Eduardo Foresti/Thais Lima

Programmer: Paulo Pacheco

Entrant: [AlmapBBDO, São Paulo](#)

Greenpeace

URL: [www.almapbbdo.com.br/london/greenpeace/chain](http://www.almapbbdo.com.br/london/greenpeace/chain)

Client Supervisor: Flavia Lang Revkolevsky

Account Executive: Joanna Guinle

Creative Directors: Fabio Costa/Eduardo Foresti

Art Director: Eduardo Foresti

Programmers: Paulo Pacheco/Paulo Lemos

Entrant: [Bhtec e:house, Belo Horizonte, Brazil](#)

Hand - AIDS Prevention

URL: [www.bhtec.com.br/hand](http://www.bhtec.com.br/hand)

Client Supervisor: Flávia Alvares

Account Executive: Fernanda Alves

Creative Directors: Márcio Augusto Miranda/

Claudio de Souza

Copywriter/Production Manager: Claudio de Souza

Art Director/Interaction Designer/Programmer:

Gio Vieira

Designers: Gio Vieira/Claudio de Souza

Producers: Gio Vieira/Claudio Almeida de Souza

Site Builder: Thiago Cunha

Site Manager: Luciene Santos

Technical Developer/Technical Director: Ricardo Ferreira

Photographer: Claudio Almeida de Souza

Entrant: [chemistri, Chicago](#)

U.S. Army - "www.goarmy.com"

URL: [www.chemistri.net](http://www.chemistri.net)

Agency: Leo Burnett U.S.A., Chicago

Entrant: [Doubleyou Remo, Madrid](#)

Choose The End

URL: [www.doubleyou.com/remo/festivals/calle13](http://www.doubleyou.com/remo/festivals/calle13)

Client Supervisor: Cristina Fernandez

Creative Director: Sebastian Mendez

Art Director: Iñigo Orduña

Programmer: Beatriz Quiroga

Production Manager: Laura Ruano

Product Group Manager: Monica Senra

Entrant: [F/Nazca Saatchi & Saatchi, São Paulo](#)

Zip.Net - "Mr. Zip - Pen"

URL: [www.fnazca.com.br/festival/064](http://www.fnazca.com.br/festival/064)

Client Supervisor: Mauro Rabello

Account Executives: Camila Travesso/Gal Barradas/

Gleice D./Regiane P.

Executive Creative Director: Fábio Fernandes

Creative Director: Fernand Alphen

Copywriter: Fernando Nobre

Art Director/Designer: Fábio Simões

Interaction Designer/Site Builder: Web 80

Programmer/Technical Director: Bruno Mosconi

Producer/Production Manager: Ana Carolina Ramos

Entrant: [F/Nazca Saatchi & Saatchi, São Paulo](#)

Zip.Net - "Pelé.Net - The Best 2"

URL: [www.fnazca.com.br/festival/081](http://www.fnazca.com.br/festival/081)

Client Supervisor: Mauro Rabello

Account Executives: Camila Travesso/Gal Barradas/

Gleice D./Regiane P.

Executive Creative Director/Copywriter: Fábio Fernandes

Creative Director: Fernand Alphen

Art Director/Designer/Interaction Designer: Fábio Simões

Programmer/Technical Director: Bruno Mosconi

Producer/Production Manager: Ana Carolina Ramos

Site Manager/Technical Developer/Site Builder:

F/Nazca Saatchi & Saatchi

**Entrant: Foote, Cone & Belding, San Francisco**

Compaq Microprojector - "Magnify"  
 URL: <http://clients.sf.fcb.com/submissions/>  
 Account Executives: Amy Getchell/Paul Elam  
 Executive Creative Director: Steve Vranakis  
 Designer/Programmer: Freestyle Interactive  
 Producers: Brendan Jackson/Greg Johnson

**Entrant: Foote, Cone & Belding, San Francisco**

Compaq Microprojector - "Small/Sharp"  
 URL: <http://clients.sf.fcb.com/submissions/>  
 Account Executives: Amy Getchell/Paul Elam  
 Creative Director: Steve Vranakis  
 Designer/Programmer: Freestyle Interactive  
 Producers: Brendan Jackson/Greg Johnson

**Entrant: Lowe Live, New York**

Amstel Light  
 URL: [www2.lliny.com/preview/amstel\\_beach\\_banner\\_shockwave/dutyfree.htm](http://www2.lliny.com/preview/amstel_beach_banner_shockwave/dutyfree.htm)  
 Client Supervisor: Yuri Schwalbe  
 Account Executive: Paula McAleese  
 Creative Director: Kevin King  
 Technical Director: Adam Holden-Bache

**Entrant: OgilvyInteractive worldwide, New York**

IBM Codernauts "Scan Up" Banner & Interstitial  
 URL: [www.wwpl.net/london/ibm/codernaut/scan.html](http://www.wwpl.net/london/ibm/codernaut/scan.html)  
 Account Executives: Quinn O'Brien/Hilary Love/  
 Suzanne Michaels  
 Executive Creative Director: Jan Leth  
 Creative Directors: Audrey Fleisher/Scott Storrs  
 Copywriter: Patrick Clarke  
 Art Directors/Designers: Todd Goodale/Oscar Valdez  
 Producers: Sebastian Aresco/Ben Goodman  
 Technical Director: Mark Hofschneider  
 Multimedia Developers: Neal Lee/Drew Ziegler/  
 Scott Leisawitz

**Entrant: OgilvyInteractive worldwide, New York**

IBM Codernauts "Tune In" Banner & Interstitial  
 URL: [www.wwpl.net/london/ibm/codernaut/tune.html](http://www.wwpl.net/london/ibm/codernaut/tune.html)  
 Account Executives: Quinn O'Brien/Hilary Love/  
 Suzanne Michaels  
 Executive Creative Director: Jan Leth  
 Creative Directors: Audrey Fleisher/Scott Storrs  
 Copywriter: Patrick Clarke  
 Art Directors/Designers: Todd Goodale/Oscar Valdez  
 Producers: Sebastian Aresco/Ben Goodman  
 Technical Director: Mark Hofschneider  
 Multimedia Developers: Neal Lee/Drew Ziegler/  
 Scott Leisawitz

**Entrant: OgilvyInteractive worldwide, New York**

IBM e-business Hosting "Deep Thoughts" Banner  
 URL: [www.wwpl.net/london/ibm/deep.html](http://www.wwpl.net/london/ibm/deep.html)  
 Account Executive: Jennifer Harris  
 Executive Creative Director: Jan Leth  
 Creative Directors: Audrey Fleisher/Scott Storrs  
 Associate Creative Directors: Cynthia Dauzier/Heather Reid  
 Copywriters: Patrick Clarke/Heather Reid  
 Art Directors: Cynthia Dauzier/Todd Goodale  
 Producers: Nick Kady/Elizabeth La  
 Technical Director: Mark Hofschneider  
 Multimedia Developer: Hon-Chih Chen

**Entrant: OgilvyInteractive worldwide, New York**

IBM Olympics "Aussietalk" Banner  
 URL: [www.wwpl.net/london/ibm/aussie.html](http://www.wwpl.net/london/ibm/aussie.html)  
 Account Executive: Jennifer Harris  
 Executive Creative Director: Jan Leth  
 Creative Directors: Scott Storrs/Audrey Fleisher  
 Copywriter: Tim Doherty  
 Art Director/Associate Creative Director: Cynthia Dauzier  
 Producers: Nick Kady/Therese Ewing/Rebecca Levine  
 Multimedia Developer: Neal Lee

**Entrant: OgilvyInteractive worldwide, New York**

IBM Olympics "Feature Story" Banner  
 URL: [www.wwpl.net/london/ibm/coverstory.html](http://www.wwpl.net/london/ibm/coverstory.html)  
 Account Executive: Jennifer Harris  
 Executive Creative Director: Jan Leth  
 Creative Directors: Scott Storrs/Audrey Fleisher  
 Copywriter: Tim Doherty  
 Art Director/Associate Creative Director: Cynthia Dauzier  
 Producers: Nick Kady/Therese Ewing/Rebecca Levine  
 Multimedia Developers: Hon-Chih Chen/Valerie Valoueva

**Entrant: OgilvyInteractive worldwide, New York**

IBM Olympics - "Kayak"  
 URL: [www.wwpl.net/london/ibm/kayak.html](http://www.wwpl.net/london/ibm/kayak.html)  
 Account Executive: Jennifer Harris  
 Executive Creative Director: Jan Leth  
 Creative Directors: Scott Storrs/Audrey Fleisher  
 Copywriter: Tim Doherty  
 Art Director/Designer/Associate Creative Director:  
 Cynthia Dauzier  
 Producers: Nick Kady/Therese Ewing/Rebecca Levine  
 Multimedia Developer: Hon-Chih Chen

**Entrant: OgilvyInteractive worldwide, New York**

Lotus Collaborative Commerce Banner  
 URL: [www.wwpl.net/london/ibm/codernaut/2001\\_commerce.html](http://www.wwpl.net/london/ibm/codernaut/2001_commerce.html)  
 Executive Creative Director: Jan Leth  
 Creative Directors: Audrey Fleisher/Scott Storrs  
 Associate Creative Directors: Christine Pillsbury/  
 Johanna Thompson  
 Copywriter: Keith Byrne  
 Art Director: Hyun Sun Alex Cho  
 Technical Director: Mark Hofschneider  
 Multimedia Developer: Drew Ziegler

Entrant: [OgilvyInteractive worldwide, New York](#)

Lotus "Knowledge Management" Banner

URL: [www.wwpl.net/london/ibm/codernaut/  
2001\\_knowledge.html](http://www.wwpl.net/london/ibm/codernaut/2001_knowledge.html)

Account Executives: Kara Cartin/Laurie Cunningham/  
Willem van Wijk

Executive Creative Director: Jan Leth

Creative Directors: Audrey Fleisher/Scott Storrs

Associate Creative Directors: Johanna Thompson/  
Christine Pillsbury

Copywriter: Johanna Thompson

Art Directors/Designers: Christine Pillsbury/  
Hyun Sun Alex Cho

Producer: Clare Drysdale

Technical Director: Mark Hofschneider

Multimedia Developer: Drew Ziegler

Digital Artists: Jose Galvez/Jeff Chuang

Entrant: [OgilvyInteractive worldwide, New York](#)

Lotus "Wireless" Banner

URL: [www.wwpl.net/london/ibm/codernaut/  
2001\\_wireless.html](http://www.wwpl.net/london/ibm/codernaut/2001_wireless.html)

Executive Creative Director: Jan Leth

Creative Directors: Audrey Fleisher/Scott Storrs

Associate Creative Directors: Johanna Thompson/  
Christine Pillsbury

Copywriter: Jay Zasa

Art Directors: James Murphy

Producer: Clare Drysdale

Multimedia Developer: Neal Lee

Entrant: [OgilvyInteractive worldwide, New York](#)

Terra La Llare al Exito (The Key To Success)

URL: [www.wwpl.net/london/Terra/exito.html](http://www.wwpl.net/london/Terra/exito.html)

Executive Creative Director: Jan Leth

Associate Creative Director: Cynthia Dazier

Copywriters: Cynthia Dazier/Enrique Gonzalo

Art Director: Enrique Gonzalo

Producer: Joanne Wei

Technical Director: Mark Hofschneider

Multimedia Developer: Hon-Chih Chen