

## AUTOMOTIVE PRODUCTS & SERVICES

Entrant: Due North Communications, Toronto

Goodyear Tires - "Literally Speaking"

Creative Director: Karen Howe

Copywriter: David Gee

Agency Producer: Winne Alford

Production Company: Pirate Radio and Television, Toronto

Director: Terry O'Reilly

Recording Studio: Lonesome Pine Studios, Toronto

Entrant: Due North Communications, Toronto

Goodyear - "Thom So Funky"

Creative Director: Karen Howe

Copywriter: David Gee

Agency Producer: Winne Alford

Production Company: Pirate Radio and Television, Toronto

Director: Terry O'Reilly

Recording Studio: Lonesome Pine Studios, Toronto

Entrant: Hampel/Stefanides, New York

Castrol GTX - "The Lord"

Creative Directors: Larry Hampel/Dean Stefanides

Copywriter: Larry Hampel

Agency Producer: Andrew Lippman

Recording Studio: Nutmeg, New York

Audio Engineer: Rob Fielack