

CAMPAIGN

Entrant: Ammirati Puris, Toronto

Labatt Blue Beer - "Big Ham Radio", "Locksmith", "Complaint"

Creative Director: Doug Robinson

Copywriter: Hayes Steinberg

Agency Producer: Marion Bern

Production Company/Recording Studio:

Pirate Radio and Television, Toronto

Director: Terry O'Reilly

Entrant: BBDO Chicago, Chicago

Allied Domecq/Beefeater - "Olive, Onion & Lime", "Perfect Martini"

Creative Director: Gordon Robertson

Copywriter: Al Wyatt

Agency Producer: Kristian Barowsky

Music Production Company: I Dig Music

Entrant: Campbell Ewald Advertising, Warren, Michigan

Chevrolet Silverado - "Contract", "Stump", "Date"

Creative Directors: Jim Gorman/Joe Puhly

Copywriter: Tim Thomas

Agency Producer: Denise Sidlow

Entrant: Chrysalis Creative Services - Galaxy 105, Leeds, United Kingdom

National Museum of Photography, Film & Television

Star Wars Exhibition - "Chewbacca", "R2D2", "Yoda", "Jawa"

Creative Director: Simon White

Copywriters: Steve Elles/Owen Ryan/Simon White

Producers/Audio Engineers: Mark Bryant/Cubby Holmes

Director: Steve Elles

Entrant: CMG Communications, New York

Virgin Atlantic Airways - "Hassles/Drive Thru", "Hassles/Clubhouse"

Creative Director: Vincent Tulley

Copywriters: Yvonne LaRosa/Tim Shaw

Agency Producer: Nicholas King

Recording Studio: Howard Schwartz Recording, New York

Audio Engineer: Leslie Mona Mathus

Artistes: Richard Davidson/Michael Mayer/Roger Rees

Entrant: D'Arcy, Neuilly Sur Seine, France

Swiffer Wet - "Hairdo", "Mall", "Coffee Bar", "Art Gallery"

Creative Director: Andre Paradis

Copywriter: Cathy Altman

Agency Producers: Cathy Altman/Karen Wilkerson

Recording Studio: Pink Noise, New York

Audio Engineer: Michael Maxwell

Entrant: D'Arcy/St. Louis, St. Louis

Chupa Chups - "Variety of Flavors", "Smart Mouth", "Pronunciation"

Creative Directors: Ron Crooks/Arlo Oviatt

Copywriter: Mike Wolfsohn

Music Production Company: Steve Ford Music

Entrant: DDB Chicago, Chicago

Bud Light - Heroes - "Mr. Outside the Stadium Peanut Seller", "Mr. Bass Plaque Maker", "Mr. Water Bottle Squirter"

Group Creative Director: John Immesoete

Creative Directors: Bill Cimino/Mark Gross

Copywriters: John Immesoete/Bill Cimino/Mark Gross/

Barry Burdiak/Bob Winter/Pat Burke/Kitty Schultz

Agency Producer: Sam Pillsbury

Recording Studio: Chicago Recording Company, Chicago

Audio Engineer: Dave Gerbosi

Music Production Company: Scandal Music, Chicago

Music Composers: Sandy Torano/Sam Struyk

Singer: David W. Bickler

Announcer: Pete Stacker

Entrant: DDB Chicago, Chicago

Bud Light - Heroes - "Mr. Putt Putt Golf Course Designer", "Mr. Losing Locker Room Report", "Mr. Wrecking Ball Operator"

Group Creative Director: John Immesoete

Creative Directors: Bill Cimino/Mark Gross

Copywriters: John Immesoete/Bill Cimino/Mark Gross/

Barry Burdiak/Bob Winter/Pat Burke/Kitty Schultz

Agency Producer: Sam Pillsbury

Recording Studio: Chicago Recording Company, Chicago

Audio Engineer: Dave Gerbosi

Music Production Company: Scandal Music, Chicago

Music Composers: Sandy Torano/Sam Struyk

Singer: David W. Bickler

Announcer: Pete Stacker

Entrant: DDB Chicago, Chicago

Bud Light - Heroes - "Mr. Really Bad Toupee Wearer", "Mr. Male Football Cheerleader", "Mr. Pickled Pigs Feet Eater"

Group Creative Director: John Immesoete

Creative Directors: Bill Cimino/Mark Gross

Copywriters: John Immesoete/Bill Cimino/Mark Gross/

Barry Burdiak/Bob Winter/Pat Burke/Kitty Schultz

Agency Producer: Sam Pillsbury

Recording Studio: Chicago Recording Company, Chicago

Audio Engineer: Dave Gerbosi

Music Production Company: Scandal Music, Chicago

Music Composers: Sandy Torano/Sam Struyk

Singer: David W. Bickler

Announcer: Pete Stacker

Entrant: EMAP Performance Creative (Hallam), Sheffield, United Kingdom

Raley's Solicitors Solomon Grundy Campaign - "Fork", "Face", "Boil", "Solomon Generic"

Creative Director/Copywriter/Director: Mick Redmonds

Producer/Audio Engineer: Steve Pigott

Recording Studio: Hallam FM, Sheffield

Entrant: Essex FM, Southend-on-Sea, United Kingdom

Central of Leigh-on-Sea - "Wake Up", "A Good Home"

Agency: Essex FM Creative, Southend-on-Sea

Creative Director/Director: Steve Elles

Copywriters: Steve Elles/Simon White

Production Company/Recording Studio: GWR Creative, Nottingham

Producer: Jeff Neilsen

Entrant: Pirate Radio and Television, Toronto

Art Gallery of Ontario - "Buck Naked"

Creative Director/Copywriter/Director: Terry O'Reilly

Producer: Denise Shearer

Recording Studios: Lonesome Pine Studios, Toronto

Audio Engineers: Kyle Gudmundson/Keith Ohman

Entrant: Pirate Radio and Television, Toronto

Toronto.com - "Nipple Clips", "Hot Sweaty Sex",
"Cow Testicles"

Agency: Round Table Advertising, Toronto

Creative Director: Brent Peterson

Copywriter/Director: Tom Goudie

Producer: Denise Shearer

Recording Studio: McClear Place Studios, Toronto

Audio Engineer: Vic Pyle

Entrant: RADIOLAND, Portland

Cablevision/Optimum Online - "War & Peace", "Patience"

Creative Director/Copywriter/Director: Austin Howe

Producer: Cathy Curran Boyce

Recording Studio: The Big What If, Hollywood

Audio Engineer: Michael Chandler

Entrant: RADIOLAND, Portland

Private Club at Red Hawk - "Open to Everyone: Race,
Creed, Etc.", "Open to Everyone: Good, Bad, But Not
Indifferent"

Agency: R&R Partners, Reno

Creative Directors: Tim O'Brien/Austin Howe

Copywriter/Director: Austin Howe

Producer: Cathy Curran Boyce

Recording Studio: The Big What If, Hollywood

Audio Engineer: Tor McAfee Kingdon

Entrant: RADIOLAND, Portland

Sierra Pacific Power Co. - "Happy Watering Day/Even",
"Happy Watering Day/Odd"

Agency: R&R Partners, Reno

Creative Director: Tim O'Brien/Austin Howe

Copywriter/Director: Austin Howe

Producer: Cathy Curran Boyce

Recording Studio: The Big What If, Hollywood

Audio Engineer: Michael Chandler

Entrant: Shell Like, London

Monster.com - "Blank", "Blank Reprise", "Interview",
"Finance Director"

Agency: Saatchi & Saatchi, London

Creative Director: Dave Droga

Copywriters: Gavin Kellit/Nik Studinzski

Agency Producer: Mark Hanrahan

Producer: Nicola Warman-Johnston

Director: Gavin Kellit

Recording Studio: Tri-angle, London

Audio Engineer: Ian Hargest

Music Production Company: Jonathon Goldstein, London

Music Arranger/Composer/Lyricist/Artiste:

Jonathon Goldstein

Entrant: Springer & Jacoby UK, London

Internet Recruitment Site - "Flush", "Strange Noise",
"Beep", "Harmony"

Creative Directors: Kurt Georg Dieckert/Stefan Schmidt

Copywriters: Thomas Chudalla/Tony Hector

Agency Producer: Jennifer Lodge

Production Company/Recording Studio: The Tape Gallery,
London

Producer: David Croft

Audio Engineer: Andy McLennan

Music Production Company: The Music Gallery, London

Music Arranger/Composer: Simon Capes

Artistes: Stephen Fry/Ben Miles