

## COSMETICS/TOILETRIES/ PHARMACEUTICALS

Entrant: Bert Berdis & Co., Hollywood

Pert Plus - "Jack"

Agency: Leo Burnett Company, Chicago

Creative Director/Copywriter: Justin Frosolone

Agency Producer: David Moore

Producer/Director: Bert Berdis

Recording Studio: Waves Sound Recorders, Hollywood

Audio Engineer: Chris Lang

Entrant: D'Arcy, New York

Pampers - "Tinkle"

Creative Directors: Simon Hunt/John Murphy

Copywriter: Haley Panzer

Agency Producer: Lynn Bernston

Entrant: FCB Plato, Rivonia, South Africa

Agiolax - "Get A Handle On Constipation"

Copywriter: Ronnie Smith

Recording Studio: Limitless Audio

Audio Engineers: Elton Chatz/Lorenz Rugheimer