

FOODS

Entrant: D'Arcy/St. Louis, St. Louis

Chupa Chups - "Pronunciation"

Creative Directors: Ron Crooks/Arlo Oviatt

Copywriter: Mike Wolfsohn

Music Production Company: Steve Ford Music

Entrant: DDB Chicago, Chicago

Dairy Management Inc. - Cheese - "Ink Blots"

Group Creative Director: Don Pogany

Creative Directors: Craig Feigen/Adam Glickman

Copywriter: Bart Culberson

Agency Producers: Craig Feigen/Bart Culberson

Recording Studio: Bert Berdis & Company, Hollywood

Audio Engineer: Chris Lang

Entrant: GWR Radio, Nottingham, United Kingdom

Kit Kat - "Charity"

Copywriter: Mark Devlin

Producer/Audio Engineer: Neil Hocking

Artiste: Andre Brittian