

PUBLIC SERVICE

Entrant: 96 Trent FM, Nottingham, United Kingdom
 Nottinghamshire Constabulary - "Infected Your Wife"
 Creative Director/Copywriter: Dave Fisher
 Production Company/Recording Studio: GWR Creative,
 Nottingham
 Producer: Neil Hocking
 Artistes: Rob Rackstraw/Melissa Sinden/Marian Kemmer

Entrant: Arnold Worldwide/The Alliance, Boston
 American Legacy - Anti-Tobacco - "Rip It Out/This Is For"
 Executive Creative Director: Ron Lawner
 Group Creative Directors: Pete Favat/Alex Bogusky
 Creative Director: Roger Baldacci
 Copywriter: Chris Edwards
 Producer: Brian Sweeney
 Music Production Company: Bart Better Radio

Entrant: Cramer-Krasselt, Milwaukee
 Humane Society - "Apartment"
 Creative Director/Copywriter/Agency Producer:
 Mike Bednar
 Production Company: Independent Studios, Milwaukee

Entrant: Cramer-Krasselt, Milwaukee
 Humane Society - "Coma"
 Creative Director/Copywriter/Agency Producer:
 Mike Bednar
 Production Company: Independent Studios, Milwaukee

**Entrant: EMAP Performance Creative (Metro Radio),
 Newcastle upon Tyne, United Kingdom**
 Network Ticketing - "Home For Christmas"
 Creative Director/Copywriter/Director: Michael Cribbs
 Production Company: EMAP Performance Creative -
 Metro Creative, Newcastle upon Tyne
 Producer/Audio Engineer: Sharon Dennis
 Recording Studio: Metro Creative Service - Studio5,
 Newcastle upon Tyne
 Music Arranger/Composer/Lyricist: Chris Rea
 Artiste: Ana Schofield

**Entrant: EMAP Performance Creative (Metro Radio),
 Newcastle upon Tyne, United Kingdom**
 Tyne & Wear Metropolitan Fire Brigade - "Real House"
 Creative Director/Copywriter/Director: Mark Gregory
 Production Company: EMAP Performance Creative -
 Metro Creative, Newcastle upon Tyne
 Producer/Audio Engineer: Sharon Dennis
 Recording Studio: Metro Creative Services - Studio 5,
 Newcastle upon Tyne
 Artiste: Paul Daniels

**Entrant: EMAP Performance Creative (Viking),
 Hull, United Kingdom**
 East Riding and Hull Health Authority - "S.T.D.'S"
 Creative Director: Russ Litten
 Copywriter: Gayle Lofthouse
 Producer/Audio Engineer: Roger Angus
 Directors: Russ Litten/Gayle Lofthouse
 Recording Studio: Viking, Hull

**Entrant: EMAP Performance Creative (Viking), Hull,
 United Kingdom**
 East Riding of Yorkshire Council (Operational Services
 Department/Traffic Management Team) - "I Can't See You"
 Creative Director/Copywriter/Director: Russ Litten
 Producer/Audio Engineer: Roger Angus
 Recording Studio: Viking, Hull

Entrant: GWR Radio Group, Nottingham, United Kingdom
 Beacon FM - "Lest We Forget"
 Copywriter: Simon Whitworth
 Producer: Neil Hocking
 Artiste: Jane Jermy

Entrant: McCann-Erickson, Geneva
 Green Cross - "Nessen Dorma"
 Creative Director: Frank Bodin
 Copywriter: Timo Kirez
 Production Company: Selmi Tonstudio, Zurich
 Director: Renzo Selmi

Entrant: Ogilvy & Mather, London
 Paid Annual Leave - "Hairdresser"
 Creative Director: Steve Dunn
 Copywriters: Daniel Headey/Karl Sanderson/Mark Cooper
 Agency Producer: Tim Morgan
 Recording Studio: Saunders & Gordon, London
 Audio Engineer: James Parker
 Artiste: Nina Wadia

Entrant: Ogilvy & Mather, London
 Paid Annual Leave - "Janitor"
 Creative Director: Steve Dunn
 Copywriters: Daniel Headey/Karl Sanderson/Mark Cooper
 Agency Producer: Tim Morgan
 Recording Studio: Saunders & Gordon, London
 Audio Engineer: James Parker
 Artiste: Paterson Joseph

Entrant: Ogilvy & Mather, London
 Paid Annual Leave - "Production Line"
 Creative Director: Steve Dunn
 Copywriters: Daniel Headey/Karl Sanderson/Mark Cooper
 Agency Producer: Tim Morgan
 Recording Studio: Saunders & Gordon, London
 Audio Engineer: James Parker
 Artiste: Simon Greenhall

Entrant: Ogilvy & Mather, London
 Paid Annual Leave - "Waiter"
 Creative Director: Steve Dunn
 Copywriters: Daniel Headey/Karl Sanderson/Mark Cooper
 Agency Producer: Tim Morgan
 Recording Studio: Saunders & Gordon, London
 Audio Engineer: James Parker
 Artiste: Simon Greenhall

Entrant: Pulse Production, Bradford, United Kingdom
 West Yorkshire Fire Service - "A Mess"
 Copywriter: Sally Bosley
 Audio Engineer: Ian James
 Artiste: Pavel Douglas

Entrant: Total Brand Management Group, Adelaide
 Red Cross (South Australia) - "Drowning"
 Creative Director: James Rickard
 Copywriter: Rebecca Hastings
 Agency Producer: Leanne Vine
 Production Company: Flint Webster, Melbourne
 Producers: David Flint/Les Francis
 Director: Les Francis