

UTILITIES

Entrant: Colucci Propaganda, São Paulo
 Elektro Eletricidade e Serviços - "Soccer"
 Creative Director: Adriana Cury
 Copywriters: Paulo Batahla/Carlos Marin
 Agency Producer: Valquiria Pacheco
 Production Company/Recording Studio/
 Music Production: Orchestra & Co., São Paulo
 Producers/Audio Engineers/Music Arrangers:
 Equipe Orchestra

Entrant: Fitzgerald+CO, Atlanta
 AtlantaGasLight.com - "Mysteries/HVAC Financing"
 Creative Director: Mark Gettner
 Copywriter: Jerry Williams
 Production Company/Recording Studio: AcousTech,
 Atlanta
 Producer: Sally Lynch
 Audio Engineers: Jason Shablick/Matt Still

Entrant: Fitzgerald+CO, Atlanta
 AtlantaGasLight.com - "Mysteries #2"
 Creative Director: Mark Gettner
 Copywriter: Jerry Williams
 Production Company/Recording Studio: AcousTech,
 Atlanta
 Producer: Sally Lynch
 Audio Engineers: Jason Shablick/Matt Still

Entrant: Jankowski Co., Detroit
 DTE Energy/Detroit Edison - "Gulliver's Travels"
 Creative Director: Roger Jankowski
 Associate Creative Director: William Harbort
 Copywriters: Anne Gahagan/Jonathan Swift
 Agency Producer: Roy Edmonds
 Recording Studio: Gold Sound, Southfield Audio
 Engineer: Brian Gold
 Music Production Company: Harmonie Park Creative
 Group, Detroit
 Music Arranger: Mark Pastoria

Entrant: Jankowski Co., Detroit
 DTE Energy/Detroit Edison - "Leagues"
 Creative Director: Roger Jankowski
 Associate Creative Director: William Harbort
 Copywriters: Anne Gahagan/Jonathan Swift
 Agency Producer: Roy Edmonds
 Recording Studio: Gold Sound, Southfield
 Audio Engineer: Brian Gold
 Music Production Company: Harmonie Park Creative
 Group, Detroit
 Music Arranger: Mark Pastoria

Entrant: McCann-Erickson, Buenos Aires
 Nextel - "Doctor"
 Creative Directors: Sergio Cocú/Fabi-n Maison
 Copywriter: Gonzalo Ladrón de Guevara
 Agency Producers: Claudia Speroni/Jorge Genin
 Production Company: Hnos Warnes, Buenos Aires
 Director: Martin de Aguirre
 Music Production Companies: Sergio Ferré Musica,
 Buenos Aires/Swing Música, Buenos Aires
 Artiste: Pablo Gasotti

Entrant: MDB Communications, Washington, DC
 Global One - "Marathon"
 Creative Director: Kelly Andrews
 Copywriter: Jim Price
 Production Company/Recording Studio: AudioMaster,
 Washington, DC
 Director: Cary Hatch