

## BEVERAGES

### **Entrant: Foster's Brewing International, Milwaukee**

Foster's Talk-O-Matic  
URL: <http://fosters.aussieday.com>  
Agency: Liquidus Marketing, Chicago  
Client Supervisor: Kirk Davis  
Account Executive: Joh Doyle  
Executive Creative Director: Chris Carlton  
Copywriter: Dan Chadrow  
Art Director: Eric Ravenstein  
Interactive Designer: Chris Carlton  
Programmer/Technical Developer: Thirdwave, Chicago  
Animator: Mike Tapson  
Illustrator: Kevin Orourke

### **Entrant: MSH & More, Cologne**

afri-cola internet site  
URL: [www.afri-cola.com](http://www.afri-cola.com)  
Design Company/Agency: MSH & More, Chicago  
Client Supervisor/Production Manager: Martin Klein  
Executive Creative Director/Technical Director: Jürgen Walleneit  
Copywriter: Frank Roos  
Art Director: Andreas Niewerth  
Interactive Designer: Frank Michatz  
Programmers: Michael Lahr/VCC Entertainment  
Site Builder: Kirsten Neitzert  
Graphic Artists: Katrin Zaun/Tobias Brockamp

### **Entrant: Philipp und Keuntje, Hamburg**

Astra Urtyp Beer Online  
URL: [www.astra-bier.de](http://www.astra-bier.de)  
Design Company/Agency: Philipp und Keuntje, Hamburg  
Client Supervisor: Silke Thielemeier  
Account Executive: Yvonne Lauterwald  
Executive Creative Director: Hartwig Keuntje  
Creative Director/Copywriter: Jana Liebig  
Art Director: Katrin Oeding  
Designers: Maik Ignaszak/Jan Lederer  
Interactive Designer/Site Builder: Jan Dubber  
Programmer: Kai Dohse  
Technical Directors: Jan Dubber/Patrick de Jong  
Illustrators: Jürgen & Ich, Köln

### **Entrant: Springtime, Stockholm**

Absolut Album Covers  
URL: [www.absolut.com/albumcovers](http://www.absolut.com/albumcovers)  
Design Company: pixShift, Stockholm  
Client Supervisor: Goran Thorstenson  
Account Executive: Ola Spannar  
Executive Creative Director: Ted Persson  
Copywriter: Staffan Wilsson  
Interactive Designer: Oskar Sundberg  
Producer: Peter Kamstedt

Technical Director: Otto Giesenfeld  
Animators: Tomas Forsberg/Wilhelm Hagberg

### **Entrant: Tribal DDB - Chicago Office, New York**

Anheuser Busch-Budweiser.com  
URL: [www.creative.tribalddb.com/2002/londonaw](http://www.creative.tribalddb.com/2002/londonaw)  
General Manager: Jim Lecinski  
Account Manager: Dan Osborne  
Executive Creative Director: Mark Howell  
Creative Director: Tony Kernagis  
Copywriters: Becky Phillips/Steve Tullis  
Designer: Roger Kisby  
Lead Multimedia Developer: Chris Guy  
Multimedia Designers: Mitch Lenzen/Steve Merrick/John Lee/Jenny Lobue  
Sound Design: Jake Setlak  
Information Architecture: Carrie Rybarczyk  
Technology: Seamus Roche  
Project Manager: Jay Worthy  
Account Director: Michael Finley

### **Entrant: Tribal DDB - Dallas Office, New York**

Pepsi-Pepsiworld Site  
URL: [www.creative.tribalddb.com/2002londonawards](http://www.creative.tribalddb.com/2002londonawards)  
Account Executives: Billy Aymami/Carrie Israel/Susan Lee  
Account Supervisor: Christian Dietrich  
Director of Account Services: Brandee Knox  
Senior Interactive Developer: Patrick Bronson  
Multimedia Director: Michael Lamb  
Applications Developer: Jay Hough  
Director of Technology: Clifford Lopez  
Associate Directors of Technology: Warren Brown/Kalvin Nguyen  
Creative Director: Mike Heronime  
Associate Creative Directors: Scott Biggers/Trina Uzee  
Senior Copywriter: Dave Gibson  
Senior Art Director: Michael Carpenter  
Art Directors: Tlen Pham/Jon Reese/John Wells  
Producer: Brenda Godwin  
Director of Production: Reggie Sutton  
Associate Director of Production: Wade Fitzgerald

### **Entrant: Tribal DDB - NY Office, New York**

Pepsi - Fruitworks  
URL: [www.creative.tribalddb.com/2002londonawards](http://www.creative.tribalddb.com/2002londonawards)  
Account Manager: Billy Aymami  
Creative Director: Steve Hicks  
Art Associate Creative Director: Duncan Mitchell  
Copy Associate Creative Director: Cedric Devitt  
Art Director: Gabrielle DiClemente  
Flash Programmer: Danny Hobart  
Producer: Allison Koplík  
Technical Lead: TC Mangan