

**BEYOND THE BANNER**

**Entrant: 20|20 Multimedia, Moscavide, Portugal**  
 EMI Music Email Campaign - "Télépopmusik"  
 URL: [www.2020multimedia.com/ecards/en/](http://www.2020multimedia.com/ecards/en/)  
 Design Company/Agency: 20|20 Multimedia, Lisbon  
 Client Supervisor: Sérgio Gonçalves  
 Account Executive: Nancy Brito  
 Executive Creative Director: Alex Rodrigues  
 Interactive Designer: Nilton Rasoilo  
 Programmer: Bruno Pinho

**Entrant: Abel & Baker, London**  
 War Child - Afghan Bakeries Appeal  
 URL: [www.abelbaker.co.uk/liaa2002](http://www.abelbaker.co.uk/liaa2002)  
 Agency: Abel & Baker, London  
 Client Supervisor: Chris Clarke  
 Copywriter: Magnus Larsson  
 Art Director: Catherine Gray  
 Production Manager: Sara Olsson  
 Technical Developer: Andreas Moreno

**Entrant: AgenciaClick, São Paulo**  
 New Apple iMac - "Samba"  
 URL: <http://awards.agenciaclick.com.br/samba/en>  
 Design Company: AgenciaClick, São Paulo  
 Account Executives: Ana Maria Nubié/Ligia Tavares  
 Creative Director/Copywriter: PJ Pereira  
 Art Director: Thiago Zanato  
 Technical Director: Abel Reis

**Entrant: BloodPartnership, Gamlingay, United Kingdom**  
 Telewest Blueyonder Workwise  
 URL: [www.bloodpartnership.com/awards/lia/itrage](http://www.bloodpartnership.com/awards/lia/itrage)  
 Design Company: BloodPartnership, London  
 Agency: BloodPartnership in Association With Heresy, London  
 Client Supervisor/Account Executive: Nicola Wilson, Heresy  
 Executive Creative Director: Jeremy Garner  
 Copywriters: Jeremy Garner/Paul Knott  
 Art Director/Designer/Interactive Designer/Programmer/  
 Animator/Illustrator: Simon Lovejoy  
 Producers: Andy Taylor/Rick Keisewetter, Heresy  
 Sound: Paul Knott

**Entrant: chemistri, Chicago**  
 adidas - "Predator Mania Boot"  
 URL: [www.chemistri.com/adidasworldcup](http://www.chemistri.com/adidasworldcup)  
 Agency: chemistri Interactive Agency, Chicago

**Entrant: Cossette Interactive, Toronto**  
 Solo By Bell Mobility  
 URL: [www.cossetteinteractive.com/awards](http://www.cossetteinteractive.com/awards)  
 Agency: Cossette Interactive, Toronto  
 Client Supervisor: Nirmala Bahall  
 Creative Director/Copywriter: Michael Convery  
 Art Director/Designer: Lina Cleovoulou  
 Interactive Designers: Lina Cleovoulou/Unplugged Studio  
 Programmers: Unplugged Studio/E-axis  
 Producers: Kim Clifford/Katharina Attard  
 Site Builders: Cossette Interactive/E-axis  
 Technical Developer/Technical Director: Felix Wardene  
 Animator/Illustrator: Unplugged Studio

**Entrant: Forsman & Bodenfors, Gothenburg**  
 Goteborgs-Posten Morning Paper  
 URL: <http://213.212.36.166/eng/gp/neighbours/neighbours.html>  
 Agency: Forsman & Bodenfors, Gothenburg  
 Client Supervisor: Liisa Skog  
 Account Executive: Alison Arnold  
 Copywriter: Jesper Lovkvist  
 Art Director: Staffan Forsman  
 Designers: Mathias Jaobsson/Koko kaka  
 Account Director: Hans Andersson

**Entrant: Fusebox, New York**  
 Mr. Cheeks  
 URL: [www.mrcheeks.net](http://www.mrcheeks.net)  
 Alternate URL: [www.fusebox.com/entries/liaa/mrcheeks.html](http://www.fusebox.com/entries/liaa/mrcheeks.html)  
 Design Company: Fusebox, New York  
 Creative Director/Art Director/Producer: Steven Newman  
 Designer: George Ernst  
 Programmers: Rob Hudak/James Longely  
 Production Artists: Rob Schroeder/Barry Kiffer

**Entrant: J. Walter Thompson, São Paulo**  
 Insituto SP Contra Violência  
 URL: [www.jwt.com.br/london/violencia/index.htm](http://www.jwt.com.br/london/violencia/index.htm)  
 Design Company: J. Walter Thompson Digital, São Paulo  
 Client Supervisor: Leda Cichello  
 Account Executive: Claudia Marques  
 Creative Director: Mauro Alencar  
 Copywriters: Mauro Alencar/Eloisa Vasconcellos  
 Art Director: Felipe Cretella  
 Programmer: Fabricio Zuarti  
 Producer: Gustavo Carvalho

## INTERACTIVE MEDIA FINALISTS

### Entrant: **J. Walter Thompson, São Paulo**

Mac

URL: [www.jwt.com.br/london/mac/index.htm](http://www.jwt.com.br/london/mac/index.htm)

Design Company: J. Walter Thompson Digital, São Paulo

Client Supervisor: Anelise Torres

Account Executive: Marcelle Resende

Creative Director/Art Director/Designer: Claudio Arriagada

Copywriter: Stela Greco

Producer: André Lima

Technical Director: Marcio Quartilho

### Entrant: **Ogilvy Interactive, Cape Town**

Volkswagen Bus

URL: [www.vw.co.za/bus/tribute](http://www.vw.co.za/bus/tribute)

Agency: Ogilvy Interactive, Cape Town

Account Executive: Brigette Muller

Creative Director: Tricia Snowball

Copywriter: Mark Winkler

Art Director: Lynn-Louise Chang

Interactive Designer/Programmer/Animator: Torgny Hysten

Producer: Sherri Solman

### Entrant: **PHS Interactive, Helsinki**

Sonera INpossible - "An Adventure In The City Of Technology"

URL: [www.phsinteractive.fi/awards/lia2002](http://www.phsinteractive.fi/awards/lia2002)

Design Company/Agency: PHS Interactive, Helsinki

Client Supervisor: Kim Aalto

Account Executive: Johanna Rönkä

Copywriters: Marjo Taura/Henna Lekka

Art Director: Sanna Veijalainen

Assistant Art Director: Robert Freeman

Programmers: Samuli Tivinen/Jyrki Lappalainen

Animator: Mari Tolkkinen

Planner: Minna Leikas

### Entrant: **R/GA, New York**

IBM Regatta

URL: [www.rga.com/London\\_Festival/London\\_home.htm](http://www.rga.com/London_Festival/London_home.htm)

Design Company: R/GA, New York

Account Executives: Michelle Mora/Richard Marks/  
Gretchen Buck

Copywriter: Jym Fahey

Art Director: Kris Kiger

Designers: David Alcorn/Len Small/Mary Doyle/Christian Kubeck

Interactive Designer: Mauro Cavalletti

Programmers: Jason Soncini/Sunny Nan/Jeff Dzwonkowski

Producers: John Antinori/Ryan Denning

AVID: Brendan Werner

Flame Artist: Danny Gonzalez

Director: David Shuff

QA: Eddie Torres/Juliana Koh

### Entrant: **Springtime, Stockholm**

Absolut Perfection

URL: <http://absolut.com/links/misc/perfection.asp>

Design Company: pixShift, Stockholm

Client Supervisor: Goran Thorstenson

Account Executive: Ola Spannar

Executive Creative Director: Marten Ivert, pixShift

Copywriter: Staffan Wilsson, pixShift

Art Director: Tomas Forsberg, pixShift

Programmer: Oskar Sundberg, pixShift

Producer: Magnus Walsten, pixShift

Music: Fint Tillsammans

### Entrant: **The Hub Communications Group, London**

Gnash PR

URL: [www.anawesomedick.com](http://www.anawesomedick.com)

Design Company: The Hub Communications Group, London

Client Supervisor: Narda Shirley

Account Executive: Lisel Sever

Creative Director/Copywriter: Marek Grabowski

Art Directors: Phil Howells/Marek Grabowski

Designer/Interactive Designer/Programmer/Illustrator:

Rune Laang

Technical Director: Joe Hiller-Davis

### Entrant: **Ogilvy & Mather Advertising, Jakarta, Indonesia**

WWF - "Earth Day"

URL: [www.oijakarta.com/WWF/Earth\\_Day.htm](http://www.oijakarta.com/WWF/Earth_Day.htm)

Design Company: Roy Wisnu H.

Agency: Ogilvy & Mather Advertising, Jakarta

Creative Directors: Jed Donohoe/Roy Wisnu

Copywriter: Jed Donohoe

Art Directors: Roy Wisnu H./Pasha Yudadhibrata/  
Kristina Tjahjono

Designer/Interactive Designer: Andi Arifin

Programmer: Rivo Romulo

Producer: Paramita Mohamad

### Entrant: **OgilvyInteractive, São Paulo**

Coca-Cola/Pelé Exhibition

URL: [www.ogilvyinteractive.com.br/london/pele](http://www.ogilvyinteractive.com.br/london/pele)

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Priscilla Harnist

Account Executive: Adriana Bello

Creative Director: Paulo Sanna

Copywriter: Cláudia Andrade

Art Director: Sally Kim

Designers: Felipe Mahalen/Vicente Silva

Programmers: Ricardo Garcia/Fernando Zomenhan

Producer: Priscila Fernandes

Production Manager: Fernando Zomenhan

Audio: Lua Web

**Entrant: OgilvyInteractive, São Paulo**

IBM/Linux - "Free The Code"

URL: [www.ogilvyinteractive.com.br/london/freethecode](http://www.ogilvyinteractive.com.br/london/freethecode)

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Rosiane M. Chaves

Account Executives: Marcus Tavares/Rosana Moya

Creative Director: Paulo Sanna

Copywriter: Luciana Hagiara

Art Director/Programmer: Sérgio Mugnaini

Designer: Milton Correa

Producer: Rafael Taqueuchi

Audio: Lua Web

**Entrant: TV1.com, São Paulo**

Brazilian Government

URL: [www.tv1.com.br/cigarro](http://www.tv1.com.br/cigarro)

Executive Creative Director: Gustavo Donda

Copywriter: Daniela Pinheiro

Art Directors: Ricardo Abellan/Leandro Moraes

Programmer: Andre Monteiro

Technical: Carlos Cima

**Entrant: TV1.com, São Paulo**

Microsoft

URL: [www.tv1.com.br/missaocritica2](http://www.tv1.com.br/missaocritica2)

Client Supervisor: Marcelo Toledo

Account Executive: Nagib Nassif

Executive Creative Director: Gustavo Donda

Copywriter: Luciana Ribeiro

Art Directors: Ricardo Abellan/Mario Kodato

Designer: Diorgenes Santos

Programmer: Luciano Souza

Technical: Carlos Cima

**Entrant: xnet.se/kestam.Holst, Stockholm**

Pause - Home Electronic Equipment

URL: [www.xnet.se/projects/pause/liaa02.html](http://www.xnet.se/projects/pause/liaa02.html)

Account Executives/Creative Directors/Copywriters/

Art Directors/Technical Directors: [xnet.se/kestam.Holst](http://xnet.se/kestam.Holst)