

CORPORATE IMAGE

Entrant: Aoi Advertising Promotion Inc., Tokyo
 Mitsubishi Motors
 URL: www.i-move-u.com/
 Client: Mitsubishi Motors
 Design Company: Aoi Advertising Promotion, Tokyo/Hi-Res!, London
 Agency: Dentsu Inc., Tokyo
 Account Executive: Hitoshi Koyanagi
 Executive Creative Director: Kotaro Sugiyama
 Creative Directors: Katsuhiko Iwasaki/Florian Schmitt/
 Alexandra Jugović
 Copywriter: Takeshi Mizukawa
 Art Directors: Kentaro Suda/Erik Jarlsson
 Producer: Kumiko Kitamura
 Production Manager: Tetsuya Yamada
 Technical Directors: Akira Sano/Masashi Matsukura/Bela Spahn
 Rich Media Developer: Andreas Müller
 Sound Designer: Owen Lloyd

Entrant: ArnoldWorldwide, Boston
 Volkswagen of America - "vw.com (general site) Redesign"
 URL: www.vw.com
 Agency: ArnoldWorldwide, Boston
 Executive Creative Director: Ron Lawner
 Group Creative Director: Alan Pafenbach
 Associate Creative Directors: Tim Brunelle/Chris Bradley
 Art Directors: Dmitiri Cavander/Nicole McDonald/Mike Gatti/
 Chris Bradley
 Copywriters: Kerry Lynch/Rob Thompson/Alex Russell/
 Eitan Chitayat/Tim Brunelle
 Production Managers/Interactive Technical Directors:
 Jonathan Groves/Roy Wetherbee
 Interactive Designers: Will McGuinness/Cindy Moon/
 Mark Van Norden
 Programmer: Silverline
 Producers: J. Iwanicki/J. Phillips-Bruns/M. Jones/
 L. Weitzman/K. Kingdon/J. Conlin/T. Biel/S. Rutkowsky/
 E. Lohnes/A. Meyer
 Digital Artists: Matt Murphy/Wylie Fisher/Christine Cook
 Mechanical Supervisors: Claudine Kaprielian/Mike Safran
 Information Architects: Deb Brown/Patrick Eddy

Entrant: diffus - Büro für Mediengestaltung, Stuttgart
 Milla & Partner
 URL: www.milla.de
 Design Company: diffus - Büro für Mediengestaltung, Stuttgart
 Client Supervisor: Johannes Milla
 Executive Creative Director: Christian Weisser
 Designers: Martin Winter/Holger Pfeifle
 Programmers: Andreas Schlegel/Uli Schoeberl
 Sound Designer: Bastian Hollschwandner

Entrant: Framfab Denmark, Copenhagen
 Nike Women
 URL: www.nikewomen.com
 Design Company: Framfab Denmark, Copenhagen
 Client Supervisors: Emily Brew/Janine Engel
 Account Executive: Bettina Sherain
 Creative Director: Lars Bastholm
 Copywriter: Jamie McPhee
 Art Director: Lars Cortsen
 Designers: Lars Cortsen/Robert Thomsen
 Interactive Designers: Martin Kaestel/Jesper Arvidson/
 Carsten Egedal
 Programmer: Thomas Weiss
 Producer: Anne-Sofie Hahn-Pedersen
 Animators: Peter Ringtved/Jesper Bolther/
 Peter Swedenhammer

Entrant: Hedgeapple, London
 Hedgeapple
 URL: www.hedgeapple.co.uk
 Design Company: Hedgeapple, London
 Creative Director/Interactive Designer/Site Builder:
 York Gibson
 Art Director/Editor: Angus Norriss

Entrant: Hi-Res!, London
 The Third Place
 URL: www.thethirdplace.com
 Design Company: Hi-Res!, London
 Agency: TBWA/London, London
 Client Supervisors: Simon Cheung/John Constantinou
 Account Executive: Tom Hull
 Creative Directors: Alexandra Jugović/Florian Schmitt
 Designer: Erik Jarlsson
 Interactive Designers: Andreas Müller/Simeon Rice
 Programmer: Bela Spahn
Entrant: Hornall Anderson Design Works, Seattle
 Mahlum Architects
 URL: www.mahlum.com
 Design Company: Hornall Anderson Design Works, Seattle
 Copywriter: Pamela Mason Davey
 Art Directors: Jack Anderson/Chris Sallquist
 Designers/Interactive Designers: Naomi Davidson/
 Chris Sallquist/Chuck Hunt
 Programmers: Troy Johnson/Roel Nava
 Producer: Michele Hill

INTERACTIVE MEDIA FINALISTS

Entrant: **IMG SRC, Inc., Tokyo**

Mid-Tokyo Maps

URL: www.mid-tokyo.com

Design Company: IMG SRC, Inc., Tokyo

Agency: Transform Corporation, Tokyo

Creative Directors: Hisayoshi Tohsaki, IMG SRC/
Yoshiaki Nishimura, LW/Naoki Sato, ASYL design

Designers: Momoko Takaoka/Yusuka Shibata/Rio Hashimoto/
Jun Awano/Kazuo Soma, IMG SRC/Taku Enjoji/
Yoko Washimine, ASYL design

Copywriter/Executive Planner: Hitomi Namba,
Mori Building Co., Ltd.

Art Director: Naoki Sato, ASYL design

Executive Producer: Masahiro Watahiki, Mori Building Co., Ltd.

Producer: Hiroko Sakomura, Transform Corporation

Programmer: Jun Kuriyama, IMG SRC

Publisher/President: Minoru Mori, Mori Building Co., Ltd.

Executive Director: Hiroo Mori, Mori Building Co., Ltd.

PR Management: Jiro Okamoto/Keiko Horioka,
Mori Building Co., Ltd.

Cooperation: Shingo Yamashita, The Mori Memorial
Foundation

Design/Production: Sayaka Umezawa/R. Tyler Shaw/
Daisuke Sakomura/Pamela Miki, Transform Corporation/
Kiyosuke Sakuakura

Entrant: **n.a.s.a.2.0, Hamburg**

Thomas Schmidt

URL: www.schmidtfoto.de/liaa

Design Company: n.a.s.a.2.0, Hamburg

Client Supervisor: Thomas Schmidt

Account Executive/Executive Creative Director: John Eberstein

Creative Directors: John Eberstein/Oliver Hinrichs

Art Director/Interactive Designer: Oliver Hinrichs

Programmers: Ronald Böning/Malte Büchmann

System Service: Oliver Lein

Entrant: **NEUE DIGITALE, Frankfurt**

Wilkhahn Furniture

URL: www.wilkhahn.com

Design Company/Agency: NEUE DIGITALE, Frankfurt

Client Supervisor: Andreas Gahlert

Account Executive: Bettina Lanz

Executive Creative Director: Olaf Czeschner

Copywriter: Charlotte Thuerwaechter

Art Director: Roanne Yee

Interactive Designer: Dave Burkhardt

Programmer: Jens Steffen

Site Manager/Technical Developer/Technical Director:
Chrizz Gelbach

Animators: Dave Burkhardt/Jens Steffen

Entrant: **One Sky Inc., Tokyo**

Connected_Identity

URL: www.sony.co.jp/en/SonyInfo/dream/ci/en/

Design Companies: One Sky Inc., Tokyo/Business Architects,
Tokyo/tomato, london/tomato interactive, London

Agency: Dentsu Inc., Tokyo

Client Supervisor: Nami Soejima

Account Executive: Harunobu Deno

Executive Creative Director: Shinichi Terada

Creative Director/Copywriter: Kohshi Uchiyama

Art Directors/Designers/Interactive Designers/
Technical Developers: Yugo Nakamura/tomato interactive

Programmers: Satoshi Taysuoka/tomato interactive

Producer: Nami Soejima

Production Manager: Harunobu Deno

Site Builder/Site Manager: Sony Corporation

Technical Director: Kohshi Uchiyama

Entrant: **The Corporate Agenda, New York**

Samsung DigitAll Experience Website

URL: www.samsungelectronics.com/digital

Design Company: The Corporate Agenda, New York

Agency: Cheil Communications, Seoul

Client Supervisors: Seong-soo Park/Sea-hun Kim/
Suk-il Lim/Eunhwan Cheon/Jee-hyun Lee/Sang-Wook Woo

Account Executives: Michael Moon/Won-suk Choi/
Joo-hyong Lee/Misung Kim

Executive Creative Directors: Kwang-suk Kyung/
Jong-hyun Kim/Sang-a Kim/ Hyeon Cho

Creative Director: Dan Koh

Copywriters: Philip Golden/Kate Boydell/Matthew Curtis

Art Directors: Chris Yun/Claudia Yeo/Jena Koenen

Interactive Designers: E.J. Mablekos/Miguel Hurtado/
Tom Schneider

Programmers: Allan Wellenstein/Tom Cunningham/
Alistair Wandersforde-Smith

Producers: Matthew Curtis/Kate Boydell

Technical Director: Allan Wellenstein

Illustrator: Micah Laaker