

ON-LINE GAMES

Entrant: AgenciaClick, São Paulo

Fashion Soccer
 URL: <http://awards.agenciatick.com.br/fashionsoccer/en>
 Design Company: AgenciaClick, São Paulo
 Client Supervisor: Helio
 Account Executives: Ana Maria Nubié/Patricia Russo
 Creative Director: PJ Pereira
 Copywriter: Suzana Apelbaum
 Art Director/Designer: Rodrigo Buim
 Programmer: Marcelo Nishio
 Producer: Rafael Prellwitz
 Technical Director: Abel Reis

Entrant: AlmapBBDO, São Paulo

AMBEV
 URL: www.almapbbdo.com.br/london2002/ambev/tray
 Agency: AlmapBBDO
 Client Supervisors: Marcelo Suarez/Eric De Albanese
 Account Executive: Joanna Guinle
 Creative Directors: Fabio Costa/Eduardo Foresti
 Copywriter: Bruno Godinho
 Art Director: Eduardo Foresti
 Programmer: 44 Bico Largo

Entrant: BLUE MARS, Frankfurt

Himalayaya - "Yeti Strikes Back"
 URL: www.bluemars.de/award/lia/yeti/award.bm
 Design Company/Agency: BLUE MARS, Frankfurt
 Client Supervisor/Account Executive/Product Group Manager:
 Jens Bothmer
 Executive Creative Director/Art Director: Felix Guder
 Copywriter: Michael Kliehm
 Designer/Interactive Designer/Illustrator: Bogac Sariaydin
 Programmer: Steve Welz
 Producer: Tobias Kirchhofer
 Production Manager: Frank Auth
 Site Builder: Andreas Seebald
 Technical Developers: Andreas Seebald/Steve Welz

Entrant: FCB Berlin, Berlin

Compaq 3D Car Race
 URL: <http://uebergabe.fcb-berlin.com/slot-car-race/>
 Agencies: FCB Berlin, Berlin/Plantage, Berlin
 Client Supervisor: Kirsten Hering
 Account Executives: Tina Urban/Daniel Simon
 Creative Directors: Arp Dinkelaker/Holger Castritius
 Copywriter: Arp Dinkelaker
 Art Director: Thorsten Kaiser
 Interactive Designers: Thorsten Kaiser/Gunnar Vagt
 Programmer: Gunnar Vagt

Entrant: Fork Unstable Media, Hamburg

NIVEA.de Shower Power Game
 URL: www.NIVEA.de/showerpower
 Design Company: Fork Unstable Media, Hamburg
 Client Supervisors: Jenny Fleischer/Cora Siemer/
 Wolfgang Koenig
 Account Executive/Copywriter/Concept: Rowan Hilmer
 Creative Director: Christophe Stoll
 Interactive Designer/Illustrator: David Schellnegger
 Programmers: Jan M. Studt/Stefan Seifert
 Technical Developer: Jan M. Studt

Entrant: Grey Interactive, New York

Pringles Super Spud Boxing
 URL: www.pringles.com
 Agency: Grey Interactive, New York
 Client Supervisor: Mike Kane
 Account Executive: Lilie Chang
 Executive Creative Director: Carolyn Goldhush
 Creative Director: Richard Feifer
 Copywriter: Nick Braccia
 Designer/Illustrator: Eric Lee
 Programmer: Daryoush Mansouri
 Producer: Kate Kim
 Technical Developer: The Groove Alliance
 Technical Director: Josh Carroll

Entrant: Human-i EuroRSCG, Schiphol, The Netherlands

Nokia Game 2001
 URL: <http://awards.human-i.com>
 Design Company/Agency: Human-i EuroRSCG, Schiphol
 Client Supervisors: Marco Boender/Chris Middeldorp
 Executive Creative Directors: Sicco Beerda/Joost van Liemt
 Designers: Carlo Bongers/Jaap Nauta
 Interactive Designer: Anton Pieter van Grootel
 Programmers: Jan Jaap Elenbaas/Marcel van Duijn
 Production Managers: Dennis Bruin/Huib Boekelman
 Site Manager: Peter van Apeldoorn
 Technical Director: Bob Elbersen

Entrant: Ogilvy Interactive, London

Leicester City World Cup
 URL: www.lcfc.co.uk/content/static/lcfc/games/index.html
 Agency: Ogilvy Interactive, London
 Account Executive: Simon Stebbing
 Executive Creative Director: David Hurren
 Copywriter: David Shearer
 Art Directors: Chris Gillespie/Howard Dean
 Designer: Amber Burroughs
 Sound Designer: Nigel Harris
 Producer: Gill Benneh
 Technical Developer: Fraser Campbell
 Testing: Elily Ponnuthurai

INTERACTIVE MEDIA FINALISTS

Entrant: OgilvyInteractive, São Paulo

IBM/Linux - "Tuxland"
URL: www.ogilvyinteractive.com.br/london/tuxland
Agency: OgilvyInteractive, São Paulo
Client Supervisor: Rosiane M. Chaves
Account Executives: Marcus Tavares/Rosana Moya
Creative Director: Paulo Sanna
Copywriter: Luciana Hagiara
Art Director: Sérgio Mugnaini
Designer: Milton Correa
Programmers: Felipe Mahalen/Vincent Maraschin/
Cristiano Fernandes
Producer: Rafael Taqueuchi
Audio: Lua Web

Entrant: Playerthree, London

AMP - Commissioned On Behalf Of XL Recordings
For The White Stripes
URL: www.playerthree.net/stripeout.php
Design Company: Playerthree, London
Client Supervisor: Jim Gottlieb
Creative/Graphics: David Streek
Designers: David Streek/Pete Everett/Greg Edwards
Coding & Technical Direction: Greg Edwards/Pete Everett

Entrant: Playerthree, London

McVities Penguins Online Game For Cartoon Network UK -
"Sushi Samurai"
URL: www.cartoonnetwork.co.uk/microsites_advertiser/penguin
Design Company: Playerthree, London
Client Contact: Sam Grimwood
Account Director/Account Manager: Sara Flanagan
Creative/Graphics: David Streek
Designers: David Streek/Pete Everett/Greg Edwards
Coding & Technical Direction: Greg Edwards/Pete Everett
Music: Paul Goddard

Entrant: Playerthree, London

Swatch Watches, Switzerland
URL: www.playerthree.net/swatch.php
Design Company: Playerthree, London
Agency: Deepend Roma, Rome
Client Supervisor: Mike Harrison
Creative/Graphics: David Streek
Designers: David Streek/Pete Everett/Greg Edwards
Coding & Technical Direction: Greg Edwards/Pete Everett
Music: Edoardo Cianfanelli

Entrant: Playerthree, London

Toonami Lockdown For Cartoon Network UK
URL: www.playerthree.net/toonami.php
Design Company: Playerthree, London
Client Contact: Sam Grimwood
Account Director/Account Manager: Sara Flanagan
Creative/Graphics: David Streek
Designers: David Streek/Pete Everett/Greg Edwards
Coding & Technical Direction: Greg Edwards/Pete Everett

Entrant: The BRNR Collective, Los Angeles

Play With Me Sesame Online
URL: www.noggin.com/activities/pwms/
Client: Noggin
Design Company: The BRNR Collective, Los Angeles
Client Supervisor/Copywriter: Alyssa Cooper
Account Executive/Production Manager: Roland Chu
Executive Creative Director/Art Director/Designer/Animator/
Illustrator/Graphic Artist: Michael French
Interactive Designers: Michael French/Ishmael Riles
Programmer/Editor/Technical Director: Ishmael Riles
Producers: Rolanda Chu/Alyssa Cooper
Site Builders/Site Managers/Technical Developers:
The BRNR Collective

Entrant: The Hub Communications Group, London

Vizzavi
URL: www.thehub.co.uk/games/ruchicken29.html
Design Company: The Hub Communications Group, London
Client Supervisor: Katya Ayling
Account Executive: Jim Harrison
Creative Director/Copywriter: Marek Grabowski
Art Director: Phil Howells
Designer: Mark Arnold
Interactive Designer/Programmer/Animator: Martin Hill
Technical Director: Luca Colombi