

RETAIL STORES

Entrant: Digitas, Boston

Potterybarn.com

URL: http://iad.digitas.com/presentations/awards/london_international/

Username: iadpartner

Password: int*ractive

Agency: Digitas, San Francisco

Account Executives: Jonathan Hedlund/Alle Aufderhaar

Executive Creative Director: Mark Frankel

Creative Director: Jodi Manning

Copywriter: Anne Speedie

Art Director: Jason Komulainen

Designer: em dash

Interactive Designers: Dom Vial/Jill Fehrenbacher

Technical Developer: Jake Harris

Entrant: Moonwalk Sthlm, Stockholm

H&M

URL: www.hm.com

Design Company/Agency: Moonwalk Sthlm, Stockholm

Account Executive: Johan Sjöberg

Creative Director: Calle Sjönell

Copywriter: Anna Ander

Art Directors: CG Neuman/Karin Frisell/Anna Nobel

Webdesign: Daniel Säflund/Jessica Olander

Flash: Niklas Fransson/Fredrik Lindersson/Linus Niklasson

Programmers: Emil Ovemar/Didde Brockmann

Production Managers: Johan Törnström/Johanna Järfeldt