

INTERACTIVE FINALISTS

THERE ARE NO WINNERS IN THE FOLLOWING CATEGORIES:

BEVERAGES
COSMETICS/TOILETRIES/PHARMACEUTICALS
FOODS
HEALTH/HOME/LIVING
MONEY BUSINESS
NEWS/VIEWS
ON-LINE CAMPAIGN
RETAIL FOODS
RETAIL SERVICES
RETAIL STORES
SPORTS
TRAVEL

APPAREL

Entrant: **Deepend, Rome**

Arnette Website
URL: www.arnette.com
Design Company: Deepend, Rome
Account Executive: Riccardo Zamurri
Executive Creative Director: Jim Morgan
Copywriter: Serena Mancini
Art Director: Andrea Mazzocchi
Designer: Carina Giannangeli
Interactive Designer: Luca Silveri
Programmer: Daniele Belvedere
Producer: Riccardo Zamurri
Technical Developer: Carlo Pascoli
Illustrator: Sarah Grimaldi

Entrant: **Elephant Seven, Hamburg**

Punto Blanco Underwear
URL: www.puntoblanco.com
Design Company/Agency: Elephant Seven, Hamburg
Account Executive: David Esteve
Executive Creative Directors: Inga Schumann/Roland Vanoni
Copywriters: Hector Torrent/Aaron Michie
Interactive Designers: Kathrin Wiegandt/Lorena Beltrami/
Tina Kläring/Mayana Gil
Technical Director: Manuel Garrido

Entrant: **Moonwalk Sthlm, Stockholm**

H&M
URL: www.hm.com
Design Company/Agency: Moonwalk Sthlm, Stockholm
Account Executive: Johan Sjöberg
Creative Director: Calle Sjönell
Copywriter: Anna Ander
Art Directors: CG Neuman/Karin Frisell/Anna Nobel
Webdesign: Daniel Säflund/Jessica Olander
Interactive Flash Designers: Niklas Fransson/
Fredrik Lindersson/Linus Niklasson
Programmers: Emil Ovemar/Didde Brockmann
Production Managers: Johan Törnstrom/Johanna Järnfeldt

Entrant: **Nofrontiere Design, Vienna**

Ergee Corporate Site
URL: www.ergee.com
Design Company: Nofrontiere Design, Vienna
Art Director: Alexander Egger
Interactive Designer: Joelle Bitton
Programmers: Espen Moe/Nicole Lang
Production Managers: Wolfram Wege/Nicole Schaffer
Consultant: Clemens Spechtler

Entrant: **Zentropy Partners, Hollywood**

Reebok Women
URL: www.reebokwomen.com
Design Company: Zentropy Partners, Hollywood
Client Supervisor: Marc Fireman
Account Executive: Harper Heller
Executive Creative Director: Tiago Soromenho
Copywriter: Lucia Davies
Art Director: Suelyn Kim
Designers: Suelyn Kim/Aaron Harvey/Gio Negron
Programmers: Howard Cheng/Jiong Ma
Producers: Alexi Smith/Bridgett Silva
Site Builders: Chris Wojnar/Slava Lukovskiy
Animator: Darren Kramer
Photographer: Patrik Giardino
Architect: Joy Ray

AUTOMOTIVE

Entrant: **Critical Mass, Calgary**

Mercedes-Benz 2003 SL500 - "The Reincarnation of Inspiration"
URL: www.mbusa.com/sl
Design Companies/Agencies: Critical Mass, Calgary/
Mercedes-Benz USA

INTERACTIVE FINALISTS

Entrant: DoubleYou, Barcelona

Audi A4

URL: www.doublingyou.com/festivals/audia4/london.html

Agency: DoubleYou, Barcelona

Account Executives: Paula Ohlin/Natalia Bravo

Executive Creative Director: Daniel Solana

Creative Director/Copywriter: Eduard Pou

Art Director: Blanca Piera

Designer: Anna Coll

Programmers: Xavi Caparrós/Natalia Rojas/Borja Gómez

Multimedia Direction: Oriol Quin

Interactive Direction: Joakim Borgström

Sound: 7Siete, Música Visual

Entrant: DoubleYou, Barcelona

Audi A4 Avant

URL: www.doublingyou.com/festivals/audia4avant/london.html

Agency: DoubleYou, Barcelona

Account Executives: Paula Ohlin/Natalia Bravo

Executive Creative Director: Frédéric Sanz

Creative Director/Copywriter: Esther Pino

Art Director: Blanca Piera

Designer: Miguel Jiménez

Interactive Designer: Joakim Borgström

Programmer: Jose Rubio

Animator: Alejandro Bica

Multimedia Direction: Oriol Quin

Picture Processing: Mariona Soler

Sound: 7Siete, Música Visual

Entrant: Good Technology, London

Audi TT

URL: www.audi.co.uk

Design Company: Good Technology, London

Agency: BBH/Mediacom, London

Account Executive: Samantha Bertram

Creative Director: John Downie

Copywriter/Interactive Designer: Lee Pennington

Production Manager: Alex Light

Technical Director: Karl Littardi

Entrant: Scholz & Volkmer, Wiesbaden

Mercedes-Benz SL

URL: www.mercedes-benz.com/sl

Creative Director: Anette Scholz

Copywriters: Chris Kohl/Sebastian Klein

Art Director: Oliver Aumann

Screendesign: Philipp Bareiss/Jenny Fitz

Flash Programmers: Sebastian Klein/Dub-Thuan Bui/

Duc-Thien Bui

Programmers: Thorsten Kraus/Sebastian Klein

Project Leader: Sabine Lee

Project Manager: Pia Tannenberger

Project Assistant: Tobias Teutsch

Entrant: Scholz & Volkmer, Wiesbaden

Webspecial Detroit 2002

URL: www.mercedes-benz.com/detroit2002

Agency: Scholz & Volkmer Intermediales Design, Wiesbaden

Client: Mercedes-Benz

Creative Director: Anette Scholz

Copywriter: Chris Kohl

Art Director: Oliver Aumann

Screendesign: Christa Heinold

Flash Programmers: Samuel Ruckstuhl/Michael Dralle

Programmer: Thorsten Kraus

Project Leader: Sabine Lee

Project Manager: Pia Tannenberger

Booth Conception: Atelier Markgraph, Frankfurt

Entrant: Scholz & Volkmer, Wiesbaden

Webspecial Genf 2002

URL: www.mercedes-benz.com/genf2002

Agency: Scholz & Volkmer, Wiesbaden

Creative Director: Anette Scholz

Copywriter: Katharina Schlungs

Programmer: Thorsten Kraus

Flash Programmers: Thien Bui/Thuan Bui

Project Leader: Sabine Lee

Project Manager: Pia Tannenberger

Client Project Leader: Julia-Froeber

Screen Design: Jenny Fitz/Anne Wichmann/Michael Dralle

Concept: Jenny Fitz/Sabine Lee/Anette Scholz/

Pia Tannenberger/Anne Wichmann

Entrant: Team One Advertising, El Segundo, California

Minority Report Microsite

URL: www.lexus.com/minorityreport

Design Company: Hi-Res!, London

Agency: Team One Advertising, El Segundo, California

Client Supervisor: Andrew Kennedy

Account Executive: Matthew Hoffman

Executive Creative Director: Tom Cordner

Creative Director: Gabrielle Mayeur

Copywriter: Ed Mun

Art Director: Brian Doyle

Interactive Designer: Florian Schmitt

Programmers: Matthew Muench/Sharan Volin

Producers: Anna Wang/Marcelle Sirkus

Production Manager: Francesca Cohn

Animators/Illustrators: Hi-Res!, London

Photographer: Dominick Guillemot

INTERACTIVE FINALISTS

BEVERAGES

Entrant: Foster's Brewing International, Milwaukee

Foster's Talk-O-Matic

URL: <http://fosters.aussieday.com>

Agency: Liquidus Marketing, Chicago

Client Supervisor: Kirk Davis

Account Executive: Joh Doyle

Executive Creative Director: Chris Carlton

Copywriter: Dan Chadrow

Art Director: Eric Ravenstein

Interactive Designer: Chris Carlton

Programmer/Technical Developer: Thirdwave, Chicago

Animator: Mike Tapson

Illustrator: Kevin Orourke

Entrant: MSH & More, Cologne

afri-cola internet site

URL: www.afri-cola.com

Design Company/Agency: MSH & More, Chicago

Client Supervisor/Production Manager: Martin Klein

Executive Creative Director/Technical Director:

Jürgen Walleneit

Copywriter: Frank Roos

Art Director: Andreas Niewerth

Interactive Designer: Frank Michatz

Programmers: Michael Lahr/VCC Entertainment

Site Builder: Kirsten Neitzert

Graphic Artists: Katrin Zaun/Tobias Brockamp

Entrant: Philipp und Keuntje, Hamburg

Astra Urtyp Beer Online

URL: www.astra-bier.de

Design Company/Agency: Philipp und Keuntje, Hamburg

Client Supervisor: Silke Thielemeier

Account Executive: Yvonne Lauterwald

Executive Creative Director: Hartwig Keuntje

Creative Director/Copywriter: Jana Liebig

Art Director: Katrin Oeding

Designers: Maik Ignaszak/Jan Lederer

Interactive Designer/Site Builder: Jan Dubber

Programmer: Kai Dohse

Technical Directors: Jan Dubber/Patrick de Jong

Illustrators: Jürgen & Ich, Köln

Entrant: Springtime, Stockholm

Absolut Album Covers

URL: www.absolut.com/albumcovers

Design Company: pixShift, Stockholm

Client Supervisor: Goran Thorstenson

Account Executive: Ola Spannar

Executive Creative Director: Ted Persson

Copywriter: Staffan Wilsson

Interactive Designer: Oskar Sundberg

Producer: Peter Kamstedt

Technical Director: Otto Giesenfeld

Animators: Tomas Forsberg/Wilhelm Hagberg

Entrant: Tribal DDB - Chicago Office, New York

Anheuser Busch-Budweiser.com

URL: www.creative.tribalddb.com/2002/londonaw

General Manager: Jim Lecinski

Account Manager: Dan Osborne

Executive Creative Director: Mark Howell

Creative Director: Tony Kernagis

Copywriters: Becky Phillips/Steve Tullis

Designer: Roger Kisby

Lead Multimedia Developer: Chris Guy

Multimedia Designers: Mitch Lenzen/Steve Merrick/John Lee/

Jenny Lobue

Sound Design: Jake Setlak

Information Architecture: Carrie Rybarczyk

Technology: Seamus Roche

Project Manager: Jay Worthy

Account Director: Michael Finley

Entrant: Tribal DDB - Dallas Office, New York

Pepsi-Pepsiworld Site

URL: www.creative.tribalddb.com/2002londonawards

Account Executives: Billy Aymami/Carrie Israel/Susan Lee

Account Supervisor: Christian Dietrich

Director of Account Services: Brandee Knox

Senior Interactive Developer: Patrick Bronson

Multimedia Director: Michael Lamb

Applications Developer: Jay Hough

Director of Technology: Clifford Lopez

Associate Directors of Technology: Warren Brown/

Kalvin Nguyen

Creative Director: Mike Heronime

Associate Creative Directors: Scott Biggers/Trina Uzee

Senior Copywriter: Dave Gibson

Senior Art Director: Michael Carpenter

Art Directors: Tlen Pham/Jon Reese/John Wells

Producer: Brenda Godwin

Director of Production: Reggie Sutton

Associate Director of Production: Wade Fitzgerald

Entrant: Tribal DDB - NY Office, New York
 Pepsi - Fruitworks
 URL: www.creative.tribalddb.com/2002londonawards
 Account Manager: Billy Aymami
 Creative Director: Steve Hicks
 Art Associate Creative Director: Duncan Mitchell
 Copy Associate Creative Director: Cedric Devitt
 Art Director: Gabrielle DiClemente
 Flash Programmer: Danny Hobart
 Producer: Allison Koplik
 Technical Lead: TC Mangan

BEYOND THE BANNER

Entrant: 20|20 Multimedia, Moscavide, Portugal
 EMI Music Email Campaign - "Télépopmusik"
 URL: www.2020multimedia.com/ecards/en/
 Design Company/Agency: 20|20 Multimedia, Lisbon
 Client Supervisor: Sérgio Gonçalves
 Account Executive: Nancy Brito
 Executive Creative Director: Alex Rodrigues
 Interactive Designer: Nilton Rasoilo
 Programmer: Bruno Pinh

Entrant: Abel & Baker, London
 War Child - Afghan Bakeries Appeal
 URL: www.abelbaker.co.uk/liaa2002
 Agency: Abel & Baker, London
 Client Supervisor: Chris Clarke
 Copywriter: Magnus Larsson
 Art Director: Catherine Gray
 Production Manager: Sara Olsson
 Technical Developer: Andreas Moreno

Entrant: AgenciaClick, São Paulo
 New Apple iMac - "Samba"
 URL: <http://awards.agenciatick.com.br/samba/en>
 Design Company: AgenciaClick, São Paulo
 Account Executives: Ana Maria Nubié/Ligia Tavares
 Creative Director/Copywriter: PJ Pereira
 Art Director: Thiago Zanato
 Technical Director: Abel Reis

Entrant: BloodPartnership, Gamlingay, United Kingdom
 Telewest Blueyonder Workwise
 URL: www.bloodpartnership.com/awards/lia/itrag
 Design Company: BloodPartnership, London
 Agency: BloodPartnership in Association With Heresy, London
 Client Supervisor/Account Executive: Nicola Wilson, Heresy
 Executive Creative Director: Jeremy Garner
 Copywriters: Jeremy Garner/Paul Knott
 Art Director/Designer/Interactive Designer/Programmer/
 Animator/Illustrator: Simon Lovejoy
 Producers: Andy Taylor/Rick Keisewetter, Heresy
 Sound: Paul Knott

Entrant: chemistri, Chicago
 adidas - "Predator Mania Boot"
 URL: www.chemistri.com/adidasworldcup
 Agency: chemistri Interactive Agency, Chicago

Entrant: Cossette Interactive, Toronto
 Solo By Bell Mobility
 URL: www.cossetteinteractive.com/awards
 Agency: Cossette Interactive, Toronto
 Client Supervisor: Nirmala Bahall
 Creative Director/Copywriter: Michael Convery
 Art Director/Designer: Lina Cleovoulou
 Interactive Designers: Lina Cleovoulou/Unplugged Studio
 Programmers: Unplugged Studio/E-axis
 Producers: Kim Clifford/Katharina Attard
 Site Builders: Cossette Interactive/E-axis
 Technical Developer/Technical Director: Felix Wardene
 Animator/Illustrator: Unplugged Studio

Entrant: Forsman & Bodenfors, Gothenburg
 Goteborgs-Posten Morning Paper
 URL: <http://213.212.36.166/eng/gp/neighbours/neighbours.html>
 Agency: Forsman & Bodenfors, Gothenburg
 Client Supervisor: Liisa Skog
 Account Executive: Alison Arnold
 Copywriter: Jesper Lovkvist
 Art Director: Staffan Forsman
 Designers: Mathias Jaobsson/Koko kaka
 Account Director: Hans Andersson

Entrant: Fusebox, New York
 Mr. Cheeks
 URL: www.mrcheeks.net
 Alternate URL: www.fusebox.com/entries/liaa/mrcheeks.html
 Design Company: Fusebox, New York
 Creative Director/Art Director/Producer: Steven Newman
 Designer: George Ernst
 Programmers: Rob Hudak/James Longely
 Production Artists: Rob Schroeder/Barry Kiffer

Entrant: J. Walter Thompson, São Paulo
 Insituto SP Contra Violência
 URL: www.jwt.com.br/london/violencia/index.htm
 Design Company: J. Walter Thompson Digital, São Paulo
 Client Supervisor: Leda Cichello
 Account Executive: Claudia Marques
 Creative Director: Mauro Alencar
 Copywriters: Mauro Alencar/Eloisa Vasconcellos
 Art Director: Felipe Cretella
 Programmer: Fabricio Zuarti
 Producer: Gustavo Carvalho

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Entrant: J. Walter Thompson, São Paulo

Mac

URL: www.jwt.com.br/london/mac/index.htm

Design Company: J. Walter Thompson Digital, São Paulo

Client Supervisor: Anelise Torres

Account Executive: Marcelle Resende

Creative Director/Art Director/Designer: Claudio Arriagada

Copywriter: Stela Greco

Producer: André Lima

Technical Director: Marcio Quartilho

Entrant: Ogilvy Interactive, Cape Town

Volkswagen Bus

URL: www.vw.co.za/bus/tribute

Agency: Ogilvy Interactive, Cape Town

Account Executive: Brigette Muller

Creative Director: Tricia Snowball

Copywriter: Mark Winkler

Art Director: Lynn-Louise Chang

Interactive Designer/Programmer/Animator: Torgny Hysten

Producer: Sherri Solman

Entrant: PHS Interactive, Helsinki

Sonera INpossible - "An Adventure In The City Of Technology"

URL: www.phsinteractive.fi/awards/lia2002

Design Company/Agency: PHS Interactive, Helsinki

Client Supervisor: Kim Aalto

Account Executive: Johanna Rönkä

Copywriters: Marjo Taura/Henna Lekka

Art Director: Sanna Veijalainen

Assistant Art Director: Robert Freeman

Programmers: Samuli Tivinen/Jyrki Lappalainen

Animator: Mari Tolkkinen

Planner: Minna Leikas

Entrant: R/GA, New York

IBM Regatta

URL: www.rga.com/London_Festival/London_home.htm

Design Company: R/GA, New York

Account Executives: Michelle Mora/Richard Marks/
Gretchen Buck

Copywriter: Jym Fahey

Art Director: Kris Kiger

Designers: David Alcorn/Len Small/Mary Doyle/Christian Kubeck

Interactive Designer: Mauro Cavalletti

Programmers: Jason Soncini/Sunny Nan/Jeff Dzwonkowski

Producers: John Antinori/Ryan Denning

AVID: Brendan Werner

Flame Artist: Danny Gonzalex

Director: David Shuff

QA: Eddie Torres/Juliana Koh

Entrant: Springtime, Stockholm

Absolut Perfection

URL: <http://absolut.com/links/misc/perfection.asp>

Design Company: pixShift, Stockholm

Client Supervisor: Goran Thorstenson

Account Executive: Ola Spannar

Executive Creative Director: Marten Ivert, pixShift

Copywriter: Staffan Wilsson, pixShift

Art Director: Tomas Forsberg, pixShift

Programmer: Oskar Sundberg, pixShift

Producer: Magnus Walsten, pixShift

Music: Fint Tillsammans

Entrant: The Hub Communications Group, London

Gnash PR

URL: www.anawesomedick.com

Design Company: The Hub Communications Group, London

Client Supervisor: Narda Shirley

Account Executive: Lisel Sever

Creative Director/Copywriter: Marek Grabowski

Art Directors: Phil Howells/Marek Grabowski

Designer/Interactive Designer/Programmer/Illustrator:

Rune Laang

Technical Director: Joe Hiller-Davis

Entrant: Ogilvy & Mather Advertising, Jakarta, Indonesia

WWF - "Earth Day"

URL: www.oijakarta.com/WWF/Earth_Day.htm

Design Company: Roy Wisnu H.

Agency: Ogilvy & Mather Advertising, Jakarta

Creative Directors: Jed Donohoe/Roy Wisnu

Copywriter: Jed Donohoe

Art Directors: Roy Wisnu H./Pasha Yudadhibrata/
Kristina Tjahjono

Designer/Interactive Designer: Andi Arifin

Programmer: Rivo Romulo

Producer: Paramita Mohamad

Entrant: OgilvyInteractive, São Paulo

Coca-Cola/Pelé Exhibition

URL: www.ogilvyinteractive.com.br/london/pele

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Priscilla Harnist

Account Executive: Adriana Bello

Creative Director: Paulo Sanna

Copywriter: Cláudia Andrade

Art Director: Sally Kim

Designers: Felipe Mahalen/Vicente Silva

Programmers: Ricardo Garcia/Fernando Zomenhan

Producer: Priscila Fernandes

Production Manager: Fernando Zomenhan

Audio: Lua Web

Entrant: OgilvyInteractive, São Paulo

IBM/Linux - "Free The Code"

URL: www.ogilvyinteractive.com.br/london/freethethecode

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Rosiane M. Chaves

Account Executives: Marcus Tavares/Rosana Moya

Creative Director: Paulo Sanna

Copywriter: Luciana Haguiera

Art Director/Programmer: Sérgio Mugnaini

Designer: Milton Correa

Producer: Rafael Taqueuchi

Audio: Lua Web

Entrant: TV1.com, São Paulo

Brazilian Government

URL: www.tv1.com.br/cigarro

Executive Creative Director: Gustavo Donda

Copywriter: Daniela Pinheiro

Art Directors: Ricardo Abellan/Leandro Moraes

Programmer: Andre Monteiro

Technical: Carlos Cima

Entrant: TV1.com, São Paulo

Microsoft

URL: www.tv1.com.br/missaocritica2

Client Supervisor: Marcelo Toledo

Account Executive: Nagib Nassif

Executive Creative Director: Gustavo Donda

Copywriter: Luciana Ribeiro

Art Directors: Ricardo Abellan/Mario Kodato

Designer: Diorgenes Santos

Programmer: Luciano Souza

Technical: Carlos Cima

Entrant: xnet.se/kestam.Holst, Stockholm

Pause - Home Electronic Equipment

URL: www.xnet.se/projects/pause/liaa02.html

Account Executives/Creative Directors/Copywriters/

Art Directors/Technical Directors: xnet.se/kestam.Holst

CORPORATE IMAGE

Entrant: Aoi Advertising Promotion Inc., Tokyo

Mitsubishi Motors

URL: www.i-move-u.com/

Client: Mitsubishi Motors

Design Company: Aoi Advertising Promotion, Tokyo/Hi-Res!, London

Agency: Dentsu Inc., Tokyo

Account Executive: Hitoshi Koyanagi

Executive Creative Director: Kotaro Sugiyama

Creative Directors: Katsuhiko Iwasaki/Florian Schmitt/
Alexandra Jugović

Copywriter: Takeshi Mizukawa

Art Directors: Kentaro Suda/Erik Jarlsson

Producer: Kumiko Kitamura

Production Manager: Tetsuya Yamada

Technical Directors: Akira Sano/Masashi Matsukura/Bela Spahn

Rich Media Developer: Andreas Müller

Sound Designer: Owen Lloyd

Entrant: ArnoldWorldwide, Boston

Volkswagen of America - "vw.com (general site) Redesign"

URL: www.vw.com

Agency: ArnoldWorldwide, Boston

Executive Creative Director: Ron Lawner

Group Creative Director: Alan Pafenbach

Associate Creative Directors: Tim Brunelle/Chris Bradley

Art Directors: Dmitiri Cavander/Nicole McDonald/Mike Gatti/
Chris Bradley

Copywriters: Kerry Lynch/Rob Thompson/Alex Russell/
Eitan Chitayat/Tim Brunelle

Production Managers/Interactive Technical Directors:

Jonathan Groves/Roy Wetherbee

Interactive Designers: Will McGuinness/Cindy Moon/
Mark Van Norden

Programmer: Silverline

Producers: J. Iwanicki/J. Phillips-Bruns/M. Jones/

L. Weitzman/K. Kingdon/J. Conlin/T. Biel/S. Rutkowsky/
E. Lohnes/A. Meyer

Digital Artists: Matt Murphy/Wylie Fisher/Christine Cook

Mechanical Supervisors: Claudine Kaprielian/Mike Safran

Information Architects: Deb Brown/Patrick Eddy

INTERACTIVE FINALISTS

Entrant: diffus - Büro für Mediengestaltung, Stuttgart
Milla & Partner
URL: www.milla.de
Design Company: diffus - Büro für Mediengestaltung, Stuttgart
Client Supervisor: Johannes Milla
Executive Creative Director: Christian Weisser
Designers: Martin Winter/Holger Pfeifle
Programmers: Andreas Schlegel/Uli Schoeberl
Sound Designer: Bastian Hollschwandner

Entrant: Framfab Denmark, Copenhagen
Nike Women
URL: www.nikewomen.com
Design Company: Framfab Denmark, Copenhagen
Client Supervisors: Emily Brew/Janine Engel
Account Executive: Bettina Sherain
Creative Director: Lars Bastholm
Copywriter: Jamie McPhee
Art Director: Lars Cortsen
Designers: Lars Cortsen/Robert Thomsen
Interactive Designers: Martin Kaestel/Jesper Arvidson/
Carsten Egedal
Programmer: Thomas Weiss
Producer: Anne-Sofie Hahn-Pedersen
Animators: Peter Ringtved/Jesper Bolther/
Peter Swedenhammer

Entrant: Hedgeapple, London
Hedgeapple
URL: www.hedgeapple.co.uk
Design Company: Hedgeapple, London
Creative Director/Interactive Designer/Site Builder:
York Gibson
Art Director/Editor: Angus Norriss

Entrant: Hi-Res!, London
The Third Place
URL: www.thethirdplace.com
Design Company: Hi-Res!, London
Agency: TBWA/London, London
Client Supervisors: Simon Cheung/John Constantinou
Account Executive: Tom Hull
Creative Directors: Alexandra Jugović/Florian Schmitt
Designer: Erik Jarlsson
Interactive Designers: Andreas Müller/Simeon Rice
Programmer: Bela Spahn

Entrant: Hornall Anderson Design Works, Seattle
Mahlum Architects
URL: www.mahlum.com
Design Company: Hornall Anderson Design Works, Seattle
Copywriter: Pamela Mason Davey
Art Directors: Jack Anderson/Chris Sallquist
Designers/Interactive Designers: Naomi Davidson/
Chris Sallquist/Chuck Hunt
Programmers: Troy Johnson/Roel Nava
Producer: Michele Hill

Entrant: IMG SRC, Inc., Tokyo
Mid-Tokyo Maps
URL: www.mid-tokyo.com
Design Company: IMG SRC, Inc., Tokyo
Agency: Transform Corporation, Tokyo
Creative Directors: Hisayoshi Tohsaki, IMG SRC/
Yoshiaki Nishimura, LW/Naoki Sato, ASYL design
Designers: Momoko Takaoka/Yusuka Shibata/Rio Hashimoto/
Jun Awano/Kazuo Soma, IMG SRC/Taku Enjoji/
Yoko Washimine, ASYL design
Copywriter/Executive Planner: Hitomi Namba,
Mori Building Co., Ltd.
Art Director: Naoki Sato, ASYL design
Executive Producer: Masahiro Watahiki, Mori Building Co., Ltd.
Producer: Hiroko Sakomura, Transform Corporation
Programmer: Jun Kuriyama, IMG SRC
Publisher/President: Minoru Mori, Mori Building Co., Ltd.
Executive Director: Hiroo Mori, Mori Building Co., Ltd.
PR Management: Jiro Okamoto/Keiko Horioka,
Mori Building Co., Ltd.
Cooperation: Shingo Yamashita, The Mori Memorial
Foundation
Design/Production: Sayaka Umezawa/R. Tyler Shaw/
Daisuke Sakomura/Pamela Miki, Transform Corporation/
Kiyosuke Sakuakura

Entrant: n.a.s.a.2.0, Hamburg
Thomas Schmidt
URL: www.schmidtfoto.de/liaa
Design Company: n.a.s.a.2.0, Hamburg
Client Supervisor: Thomas Schmidt
Account Executive/Executive Creative Director: John Eberstein
Creative Directors: John Eberstein/Oliver Hinrichs
Art Director/Interactive Designer: Oliver Hinrichs
Programmers: Ronald Böning/Malte Büchmann
System Service: Oliver Lein

Entrant: NEUE DIGITALE, Frankfurt
Wilkhahn Furniture
URL: www.wilkhahn.com
Design Company/Agency: NEUE DIGITALE, Frankfurt
Client Supervisor: Andreas Gahlert
Account Executive: Bettina Lanz
Executive Creative Director: Olaf Czeschner
Copywriter: Charlotte Thuerwaechter
Art Director: Roanne Yee
Interactive Designer: Dave Burkhardt
Programmer: Jens Steffen
Site Manager/Technical Developer/Technical Director:
Chrizz Gelbach
Animators: Dave Burkhardt/Jens Steffen

Entrant: One Sky Inc., Tokyo

Connected_Identity

URL: www.sony.co.jp/en/SonyInfo/dream/ci/en/

Design Companies: One Sky Inc., Tokyo/Business Architects,
Tokyo/tomato, london/tomato interactive, London

Agency: Dentsu Inc., Tokyo

Client Supervisor: Nami Soejima

Account Executive: Harunobu Deno

Executive Creative Director: Shinichi Terada

Creative Director/Copywriter: Kohshi Uchiyama

Art Directors/Designers/Interactive Designers/

Technical Developers: Yugo Nakamura/tomato interactive

Programmers: Satoshi Taysuoka/tomato interactive

Producer: Nami Soejima

Production Manager: Harunobu Deno

Site Builder/Site Manager: Sony Corporation

Technical Director: Kohshi Uchiyama

Entrant: The Corporate Agenda, New York

Samsung DigitAll Experience Website

URL: www.samsungelectronics.com/digitall

Design Company: The Corporate Agenda, New York

Agency: Cheil Communications, Seoul

Client Supervisors: Seong-soo Park/Sea-hun Kim/

Suk-il Lim/Eunhwan Cheon/Jee-hyun Lee/Sang-Wook Woo

Account Executives: Michael Moon/Won-suk Choi/

Joo-hyong Lee/Misung Kim

Executive Creative Directors: Kwang-suk Kyung/

Jong-hyun Kim/Sang-a Kim/ Hyeon Cho

Creative Director: Dan Koh

Copywriters: Philip Golden/Kate Boydell/Matthew Curtis

Art Directors: Chris Yun/Claudia Yeo/Jena Koenen

Interactive Designers: E.J. Mablekos/Miguel Hurtado/

Tom Schneider

Programmers: Allan Wellenstein/Tom Cunningham/

Alistair Wandersforde-Smith

Producers: Matthew Curtis/Kate Boydell

Technical Director: Allan Wellenstein

Illustrator: Micah Laaker

COSMETICS/TOILETRIES/ PHARMACEUTICALS

Entrant: Futurecom interactive, Zürich

DieselGreen

URL: www.dieselgreen.ch

Design Company: Futurecom interactive, Zürich

Client Supervisor: Nicole Ronzani

Account Executive: Renato di Rubbo

Executive Creative Director: Christian Erni

Copywriter: Monika Freund

Art Director/Designer: Thomas Bosson

Programmer/Producer: Oliver Hegedüs

Entrant: Impiric-Dentsu, Tokyo

shu uemura - "Heart of Make-up"

URL: www.shu-uemura.com

Client: Shu Uemura Cosmetics

Design Company: Tokyo Great Visual, Tokyo

Agency: Impiric-Dentsu, Tokyo/Tokyo Great Visual, Tokyo

Account Executive: Takatomo Sato

Creative Director: Hisamoto Naito

Copywriter: Teruo Otsubo

Art Director: Kengo Iizuka

Designers: Mika Takahashi/Shinya Yamamoto/Takashi Tune/

Yoko Ihamano

Producer: Yuka Yamashita

Photographer: Yutaka Mori

E-COMMERCE

Entrant: BloodPartnership, Gamlingay, United Kingdom

Bet Internet

URL: www.mini-moments.com

Design Company/Agency: BloodPartnership, London

Client Supervisor: Mark McGuinness

Account Executive: Shaun Varga

Executive Creative Director/Copywriter/Sound: Jeremy Garner

Art Directors/Designers/Interactive Designers/Animators:

Dan Vaughan/Simon Lovejoy

Programmers: Tom Hopkins/Paul Thienussen, AMD Online

EDUCATION

SEE WINNERS SECTION

ELECTRONICS

Entrant: BBDO Interactive, Düsseldorf

E-Plus i-mode

URL: www.eplus-imode.de

Management Supervisor: Diana Schniedermeier

Account Supervisor: Martin Großeloser

Account Executive: Detlev Bieser

Junior Account Executive: Simone Stammen

Supervisor Web Development: Andreas Horn

Web Developer: Antje Kriegsmann

Technical Internet Consultant: Michael Rauner

Creative Director: Susanne Pohle

Art Director: Heide von Berswordt-Wallrabe

Screen Designer: Melanie Fricke

Copywriter: Manuel Falkenberg

Flash/CD-Rom Programmers: Monica Dospinescu/Gerhard Damen

INTERACTIVE FINALISTS

Entrant: **cdp-travissully, London**

Dell
URL: www.dellchester.com
Design Company/Agency: **cdp-travissully, London**
Executive Creative Director: **Gill Sully**
Creative Director: **Paula Grundy**
Copywriter: **Andrew Smart**
Art Director: **Paul Roberts**
Interactive Designers: **Sara Dismore/David Douthwaite**
Producer: **Rob Eastham**
Technical Developer: **Chris Weight**
Technical Directors: **Rob Eastham/Raz Embleton**

Entrant: **Grey Momentum, Stockholm**

The Trilobite Vacuum Cleaner
URL: <http://testweb2.electrolux.se>
Design Company: **Grey Digital, Stockholm**
Client Supervisors: **Gunnar Lindén/Annie-lie Rönnerberg**
Account Executive: **Isabella Seger**
Executive Creative Director: **Christian Nord**
Creative Director/Art Director: **Jesper Wahlström**
Copywriter: **Robert Almén**
Designer: **Fredrik Almgren**
Technical Director: **Einar Nilsson**

Entrant: **Tribal DDB - New York Office, New York** **VAIO**

URL: www.creative.tribalddb.com/2002/londonawards
Account Manager: **Eric Day**
Creative Director: **Steve Hicks**
Associate Creative Director - Art: **Duncan Mitchell**
Associate Creative Director - Copy: **Cedric Devitt**
Art Directors: **Gabrielle DiClemente/Irene Santoso**
Designers: **Mario Guerra/Jeff Kopay**
Flash Programmer: **Danny Hobart**
Producer: **Ravi Mohan**
Director of Production: **Jamie Corl**

ENTERTAINMENT

Entrant: **65 Media, West Hollywood**

Signs
URL: www.signs.movies.com
Client: **Buena Vista Internet Marketing**
Design Company/Agency: **65 Media, West Hollywood**
Creative Directors: **Albin Reif/T. Reif**
Interactive Designers: **Chuck Chuckumlung/Yohan Gingras/
Brian Lin/Jake Portman/Fernando Ramirez**
Programmers: **Eric Campdorras/Stephan Lough**
Producers: **Angie Behm/William Azaroff**
Client Producers: **Deanna McDaniel/Lance Porter/
Susan Lambert**

Entrant: **65 Media, West Hollywood**

The Royal Tenenbaums
URL: <http://bventertainment.go.com/movies/royal>
Client: **Buena Vista Internet Marketing**
Design Company/Agency: **65 Media, West Hollywood**
Creative Directors: **Albin Reif/T. Reif**
Art Director: **Fernando Ramirez**
Interactive Designers: **Brian Lin/Maithy Tran/Anthony Hurd**
Programmers: **Brian Lin/Eric Campdorras**
Client Producers: **Deanna McDaniel/Lance Porter/
Susan Lambert**

Entrant: **ad2, Santa Monica**

So Close
URL: www.so-close.com
Design Company: **ad2, Santa Monica**
Account Executives: **Brad Mooberry/Sal Ladestro**
Creative Director/Animator: **Justin Kuzmanich**
Interactive Designers: **Justin Kuzmanich/Heather LaDuca**
Programmer/Site Builder/Site Manager/Technical Director:
Matt Minich
Production Manager: **Jennifer Whitley**

Entrant: **Diesel Marketing, Montreal**

Cirque du Soleil Website
URL: www.cirquedusoleil.com
Design Company/Agency: **Diesel Marketing, Montreal**
Client Supervisor: **Louise Levesque**
Account Executive: **Bertrand Cesvet**
Executive Creative Director: **Philippe Meunier**
Creative Director: **Dominique Trudeau**
Copywriter: **Tony Babinsky**
Art Director: **Kristian Manchester**
Designers: **Kristian Manchester/David Lee**
Interactive Designer: **Christian Ayotte**
Programmer: **Pierre Paquet**
Producer: **Patrick Elie**
Technical Director: **Benoit Ethier**
Animator: **Cameron Wilson**
Illustrator: **Stephan Jorish**

Entrant: **Euro RSCG Interaction, São Paulo**

.FLA - Festival Livre de Animação (Free Animation Festival)
URL: www.eurointeraction.com.br/awards/london/fla
Account Executive: **Ricardo Andrez**
Creative Director: **Alon Sochaczewski**
Copywriter: **Ana Dolabela**
Art Director: **Fabio Matiazzi**
Programmer: **Ricardo Amaral**
Producer: **Andrea Miranda**

Entrant: Fusebox, New York

Carnegie Hall Website

URL: www.carnegiehall.org

Design Company: Fusebox, New York

Account Executive/Executive Creative Director:

Laura Michaels

Art Director: **Alexis Idone**

Designers: **Danielle Huthart/George Ernst**

Producer: **Dayoan Daumont**

Technical Developers: **Matt Currie/Samuel Somasundaram/**

Thomas Samimuthu

Technical Directors: **Mike Davis/Shawn Ellis**

Information Architects: **Rachael Siciliano/David-Siren Eisner**

Flash Programmers: **James Hulsizer/Robert Schroeder/**

Robert Hudak/Soy Park

Entrant: Scholz & Volkmer, Wiesbaden

Mercedes-Benz - "Become a MIB Agent"

URL: www.mercedes-benz.com/MIB2

Agency: Scholz & Volkmer Intermediales Design, Wiesbaden

Client: **DaimlerChrysler**

Creative Director: **Anette Scholz**

Art Director: **Heike Brockmann**

Screen design: **Jenny Fitz/Anne Wichmann/Jörg Waldschütz**

Flash Programmers: **Thien Bui/Samuel Ruckstuhl**

Programmer: **Thorsten Kraus**

Copywriter: **Katharina Schlungs**

Project Manager: **Alexander Bregenzer**

Project Leading Customers: **Julia Kroeber-Riel/**

Sven Dörrenbächer

Entrant: Scholz & Volkmer, Wiesbaden

Ralf Wengenmayr

URL: www.ralfwengenmayr.com

Agency: Scholz & Volkmer Intermediales Design, Wiesbaden

Client: **Ralf Wengenmayr**

Head of Project/Creative Director: **Michael Volkmer**

Art Director: **Heike Brockmann**

Screen design: **Melanie Lenz/Elke Grober**

Flash Programmer: **Samuel Ruckstuhl**

Programmers: **Peter Reichard/Samuel Ruckstuhl**

Project Manager: **Natascha Becker**

Entrant: xnet.se/Lowe Brindfors, Stockholm

Folkoperan - "Opera Performances"

URL: www.xnet.se/projects/folkoperan/liaa.html

Account Executives/Creative Directors/Copywriters/

Art Directors/Technical Directors: xnet.se/Lowe Brindfors

FOODS

Entrant: Blue Marble, London

Bel UK - "The Laughing Cow Website"

URL: www.thelaughingcow.co.uk

Design Company: Blue Marble, London

Agency: **D'Arcy, London**

Client Supervisor: **Paul Hollingshead**

Creative Director: **Catherine Rohan**

Copywriter: **Todd Brown**

Art Director: **Emma Huldren**

Interactive Designer: **Jerry D'Arts**

Producer: **Robert Fridovich**

Production Manager: **David Hampshire**

Technical Director: **Jim Mullen**

Illustrator: **Hilary Judd**

Entrant: Blue Marble, London

Revels

URL: www.bluemarble.co.uk/revelinit

Design Company: Blue Marble, London

Agency: **D'Arcy, London**

Account Executive: **Lester Perry**

Creative Director: **Catherine Rohan**

Art Director: **Martin Garnaud**

Interactive Designer: **Jerry D'Arts**

Programmer: **John Reilly**

Technical Director: **Jim Mullen**

Entrant: The Bearded Lady, Stockholm

Latteschool

URL: <http://arla.thebeardedlady.com/latteskolan/>

Design Company: The Bearded Lady, Stockholm

Client Supervisor: **Karin Nummelin**

Account Executive: **Sten Ernerot**

Art Directors: **Martin Renck/Johan Sandberg**

Programmer: **Johan Obrink**

Production Manager: **Marielle Lundqvist**

HEALTH/HOME/LIVING

Entrant: The Parking Lot, Brussels

Origineel (ALESSI Shop)

URL: www.origineel.be

Design Company/Agency: The Parking Lot, Brussels

Client Supervisor/Account Executive: **Evan Van Lissum**

Executive Creative Director: **Miech Rolly**

Art Director/Designer/Interactive Designer/Illustrator:

Jeroen Van Laethem

Programmer/Animator: **Kristoffer Dams**

INTERACTIVE FINALISTS

INTERACTIVE BANNER

Entrant: AgenciaClick, São Paulo

Trap

URL: <http://awards.agenciatick.com.br/trap/en/freeandtrap.asp>

Design Company: AgenciaClick, São Paulo

Account Executives: Celso Cunha/Eliei Allenbrant/
Ana Maria Nubié

Creative Directors: PJ Pereira/Ricardo Figueira

Copywriters: Joel Krahl/Leticia Ono/Suzana Apfelbaum

Art Directors: Daniel Macedo/Thiago Zanato

Programmer: Raphael Socrates

Producer: Fabiano Passos

Technical Director: Abel Reis

Sound: Arthur Guidi

Entrant: AlmapBBDO, São Paulo

Greenpeace - "Fire"

URL: www.almapbbdo.com.br/london2002/greenpeace/fire

Agency: AlmapBBDO, São Paulo

Client Supervisor: Andre Kishimoto

Account Executive: Joanna Guinle

Creative Directors: Fabio Costa/Eduardo Foresti

Copywriter: Bruno Godinho

Art Director: Eduardo Foresti

Programmer: Guilherme Cavallini

Entrant: AlmapBBDO, São Paulo

Greenpeace - "Nature"

URL: www.almapbbdo.com.br/london2002/greenpeace/nature

Agency: AlmapBBDO, São Paulo

Client Supervisor: Andre Kishimoto

Account Executive: Joanna Guinle

Creative Directors: Fabio Costa/Eduardo Foresti

Copywriter: Bruno Godinho

Art Director: Eduardo Foresti

Programmer: Fabrizio Barata

Entrant: AlmapBBDO, São Paulo

Pepsi - "Calories"

URL: www.almapbbdo.com.br/london2002/pepsi/calories

Agency: AlmapBBDO, São Paulo

Client Supervisors: Bruno Francisco/Katia Rabinovicz

Account Executives: Ricardo Taunay/Joanna Guinle

Creative Directors: Fabio Costa/Eduardo Foresti

Copywriter: Bruno Godinho

Art Director: Eduardo Foresti

Programmer: Fabrizio Barata

Entrant: DoubleYou, Barcelona

Chocolate Obsession

URL: www.doubleyou.com/festivals/todochocolateobsession/london.html

Agency: DoubleYou, Barcelona

Account Executive: Jordi Pont

Executive Creative Director: Frédéric Sanz

Creative Director/Copywriter: Esther Pino

Art Director: Blanca Piera

Designer: Montserrat Torras

Programmer: José Rubio

Interactive Direction: Joakim Borgström/José Rubio

Entrant: Hakuhodo Inc., Tokyo

WEGA - Experience Simulator

URL: <http://award2002.inside.tyo.co.jp/sony/01.html>

Design Company: TYO Productions Inc., Tokyo

Agency: Hakuhodo Inc., Tokyo

Client Supervisors: Chiaki Watanaba/Tetsuya Fumihira

Account Executive: Kuniyuki Marumo

Executive Creative Director: Toshiya Fukuda

Creative Director: Takayoshi Kishimoto

Copywriters: Toshiya Fukuda/Hiroko Ishii

Art Director: Yuji Suzuki

Designers: Yuji Suzuki/Yujiro Kaizawa/Mayumi Morinaga

Producers: Kenji Morimoto/Yutaka Sugiyama/Naoki Toyofuku

Technical Developers: Akihiro Tanemura/Tomoyuki Tada

Technical Director: Tsutomu Komatsuzaki

Planners: Hiroaki Matsu/Yoshito Hatori/Rie Tagawa/Hideki Mori

Production Assistants: Shinji Ohnishi/Kiyoko Suzuki/

Tomoko Toda

Entrant: J. Walter Thompson, São Paulo

Listerine

URL: www.jwt.com.br/london/listerine/index.htm

Design Company: J. Walter Thompson Digital, São Paulo

Client Supervisor: Leda Cichello

Creative Director: Mauro Alencar

Copywriter: Eloisa Vasconcellos

Art Director: Felipe Cretella

Designers: Athila Armstrong/Mauricio Pommella

Production Manager: Gustavo Carvalho

Entrant: OgilvyInteractive, São Paulo

Renault Clio Yahoo!

URL: www.ogilvyinteractive.com.br/london/fingerprints

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Wally Cerqueira

Account Executive: Rodrigo Kozma

Creative Director: Paulo Sanna

Copywriter: Carmela Soares

Art Director: Sérgio Mugnaini

Programmers: Ricardo Garcia/Fernando Zomenhan/

Vincent Maraschin

Producer: Rafael Taqueuchi

Video: Frami

LINK ONLY Banner

Entrant: AgenciaClick, São Paulo
Run, Sausage, Run
URL: <http://awards.agenciatick.com.br/runsausage/en>
Design Company: AgenciaClick, São Paulo
Client Supervisor: Everton Castro
Account Executives: Ana Maria Nubié/Maria Fernanda Caonte
Creative Director: PJ Pereira
Copywriter: Suzana Apelbaum
Art Director/Designer: Rodrigo Buim
Producer: Darcio Vilela
Technical Director: Abel Reis
Photographer: Bruno Cals

Entrant: Edson, FCB, Lisbon
Suzuki Grand Vitara
URL: www.distopia.com/ads/ingles/offbanner.html
Agency: Edson, FCB, Lisbon
Client Supervisors: João Almeida/Cristina Ferreira
Account Executives: Carlos Baptista/Leonor Rodrigues
Creative Director: Edson Athayde
Copywriter: Davi Amarante
Art Director: Thiago de Moraes

Entrant: Hedgeapple, London
XBOX Flashtrailer
URL: www.hedgeapple.co.uk/banners/xbox
Design Company: Hedgeapple, London
Agencies: Bartle Bogle Hegarty, London/
Universal McCann Interactive, London
Client Supervisor: Harvey Eagle
Creative Director/Interactive Designer/Technical Developer/
Technical Director: York Gibson
Art Director/Editor: Angus Norriss
Production Manager: Remi Rasenberg
Product Group Manager: Kieron Matthews
Digital Director: Cristiano Ventura

MEDIA PROMOTION

Entrant: Discovery Asia, Singapore
Football Season
URL: <http://workspace.discovery-asiapac.com/footballSeason>
Design Company: Osmosis Interactive, Singapore
Client Supervisor: Penny Chan Hill
Creative Director: Kahong Tan

Entrant: The BRNR Collective, Los Angeles
Play With Me Sesame Online
URL: www.noggin.com/activities/pwms/
Client: Noggin
Design Company: The BRNR Collective, Los Angeles
Client Supervisor/Copywriter: Alyssa Cooper
Account Executive/Production Manager: Roland Chu
Executive Creative Director/Art Director/Designer/Animator/
Illustrator/Graphic Artist: Michael French
Interactive Designers: Michael French/Ishmael Riles
Programmer/Editor/Technical Director: Ishmael Riles
Producers: Rolanda Chu/Alyssa Cooper
Site Builders/Site Managers/Technical Developers:
The BRNR Collective

MONEY/BUSINESS

NO FINALISTS

NEWS/VIEWS

NO FINALISTS

ON-LINE CAMPAIGN

Entrant: AgenciaClick, São Paulo
Wap Sex Chat Rooms
URL: <http://awards.agenciatick.com.br/wireless/en>
Design Company: AgenciaClick, São Paulo
Client Supervisor: Fernando Vilela
Account Executives: Ana Maria Nubié/Ana Carolina Escorel
Creative Director: PJ Pereira
Copywriter: Suzana Apelbaum
Art Director: Fred Siqueria
Technical Director: Abel Reis
Photographer: Bruno Cals

Entrant: Crédit Lyonnais, Paris
e.creditlyonnais
URL: www.letop.com
Design Company/Agency: Fullsix, Paris
Client Supervisor: Antoine de Lasteyrie
Account Executives: Guillaume de la Fléchère/
Stéphane Pitoun/Fayçal Lardidi
Executive Creative Director: Philippe Guerin
Creative Director/Art Director/Animator/Illustrator/
Graphic Artist: Daniel de Fuenmayor
Copywriter: Sebastien Pujol

INTERACTIVE FINALISTS

Entrant: **J. Walter Thompson, São Paulo**

Alcoholics Anonymous
URL: www.jwt.com.br/london/aa_campaing/index.htm
Design Company: J. Walter Thompson Digital, São Paulo
Client Supervisor: Leda Cichello
Creative Director: Mauro Alencar
Copywriters: Mauro Alencar/Eloisa Vasconcellos
Art Director/Technical Director: Athila Armstrong
Designers: Felipe Cretella/Mauricio Pommella
Producer: Gustavo Carvalho

Entrant: **Modem Media, San Francisco**

HP Designjet Banners - "Love", "Freedom", "Passion"
URL: www.modemmedia.com/awards_sf/media/hp_designjet
Agency: Modem Media, San Francisco
Client Supervisor: Sabrina Alfin
Account Executive: Allison Oliver
Executive Creative Director: Peter Rivera
Creative Director: Alan Drummer
Copywriter: Lisa Knott
Art Director: Juliane Hadem
Interactive Designer: Hai Tran
Producer: Monica Naman
Technical Developer: Ryan O'Hearn
Sound Designer: Chris Porro

ON-LINE GAMES

Entrant: **AgenciaClick, São Paulo**

Fashion Soccer
URL: <http://awards.agenciaclick.com.br/fashionsoccer/en>
Design Company: AgenciaClick, São Paulo
Client Supervisor: Helio
Account Executives: Ana Maria Nubié/Patricia Russo
Creative Director: PJ Pereira
Copywriter: Suzana Apelbaum
Art Director/Designer: Rodrigo Buim
Programmer: Marcelo Nishio
Producer: Rafael Prellwitz
Technical Director: Abel Reis

Entrant: **AlmapBBDO, São Paulo**

AMBEV
URL: www.almapbbdo.com.br/london2002/ambv/tray
Agency: AlmapBBDO
Client Supervisors: Marcelo Suarez/Eric De Albanese
Account Executive: Joanna Guinle
Creative Directors: Fabio Costa/Eduardo Foresti
Copywriter: Bruno Godinho
Art Director: Eduardo Foresti
Programmer: 44 Bico Largo

Entrant: **BLUE MARS, Frankfurt**

Himalayaya - "Yeti Strikes Back"
URL: www.bluemars.de/award/lia/yeti/award.bm
Design Company/Agency: BLUE MARS, Frankfurt
Client Supervisor/Account Executive/Product Group Manager:
Jens Bothmer
Executive Creative Director/Art Director: Felix Guder
Copywriter: Michael Kliehm
Designer/Interactive Designer/Illustrator: Bogac Sariaydin
Programmer: Steve Welz
Producer: Tobias Kirchhofer
Production Manager: Frank Auth
Site Builder: Andreas Seebald
Technical Developers: Andreas Seebald/Steve Welz

Entrant: **FCB Berlin, Berlin**

Compaq 3D Car Race
URL: <http://uebergabe.fcb-berlin.com/slot-car-race/>
Agencies: FCB Berlin, Berlin/Plantage, Berlin
Client Supervisor: Kirsten Hering
Account Executives: Tina Urban/Daniel Simon
Creative Directors: Arp Dinkelaker/Holger Castritius
Copywriter: Arp Dinkelaker
Art Director: Thorsten Kaiser
Interactive Designers: Thorsten Kaiser/Gunnar Vagt
Programmer: Gunnar Vagt

Entrant: **Fork Unstable Media, Hamburg**

NIVEA.de Shower Power Game
URL: www.NIVEA.de/showerpower
Design Company: Fork Unstable Media, Hamburg
Client Supervisors: Jenny Fleischer/Cora Siemer/
Wolfgang Koenig
Account Executive/Copywriter/Concept: Rowan Hilmer
Creative Director: Christophe Stoll
Interactive Designer/Illustrator: David Schellnegger
Programmers: Jan M. Studt/Stefan Seifert
Technical Developer: Jan M. Studt

Entrant: **Grey Interactive, New York**

Pringles Super Spud Boxing
URL: www.pringles.com
Agency: Grey Interactive, New York
Client Supervisor: Mike Kane
Account Executive: Lilie Chang
Executive Creative Director: Carolyn Goldhush
Creative Director: Richard Feifer
Copywriter: Nick Braccia
Designer/Illustrator: Eric Lee
Programmer: Daryoush Mansouri
Producer: Kate Kim
Technical Developer: The Groove Alliance
Technical Director: Josh Carroll

INTERACTIVE FINALISTS

Entrant: Human-i EuroRSCG, Schiphol, The Netherlands

Nokia Game 2001

URL: <http://awards.human-i.com>

Design Company/Agency: Human-i EuroRSCG, Schiphol

Client Supervisors: Marco Boender/Chris Middeldorp

Executive Creative Directors: Sicco Beerda/Joost van Liemt

Designers: Carlo Bongers/Jaap Nauta

Interactive Designer: Anton Pieter van Grootel

Programmers: Jan Jaap Elenbaas/Marcel van Duijn

Production Managers: Dennis Bruin/Huib Boekelman

Site Manager: Peter van Apeldoorn

Technical Director: Bob Elbersen

Entrant: Ogilvy Interactive, London

Leicester City World Cup

URL: www.lcfc.co.uk/content/static/lcfc/games/index.html

Agency: Ogilvy Interactive, London

Account Executive: Simon Stebbing

Executive Creative Director: David Hurren

Copywriter: David Shearer

Art Directors: Chris Gillespie/Howard Dean

Designer: Amber Burroughs

Sound Designer: Nigel Harris

Producer: Gill Benneh

Technical Developer: Fraser Campbell

Testing: Elily Ponnuthurai

Entrant: OgilvyInteractive, São Paulo

IBM/Linux - "Tuxland"

URL: www.ogilvyinteractive.com.br/london/tuxland

Agency: OgilvyInteractive, São Paulo

Client Supervisor: Rosiane M. Chaves

Account Executives: Marcus Tavares/Rosana Moya

Creative Director: Paulo Sanna

Copywriter: Luciana Haguiera

Art Director: Sérgio Mugnaini

Designer: Milton Correa

Programmers: Felipe Mahalen/Vincent Maraschin/
Cristiano Fernandes

Producer: Rafael Taqueuchi

Audio: Lua Web

Entrant: Playerthree, London

AMP - Commissioned On Behalf Of XL Recordings

For The White Stripes

URL: www.playerthree.net/stripeout.php

Design Company: Playerthree, London

Client Supervisor: Jim Gottlieb

Creative/Graphics: David Streek

Designers: David Streek/Pete Everett/Greg Edwards

Coding & Technical Direction: Greg Edwards/Pete Everett

Entrant: Playerthree, London

McVities Penguins Online Game For Cartoon Network UK -
"Sushi Samurai"

URL: www.cartoonnetwork.co.uk/microsites_advertiser/penguin

Design Company: Playerthree, London

Client Contact: Sam Grimwood

Account Director/Account Manager: Sara Flanagan

Creative/Graphics: David Streek

Designers: David Streek/Pete Everett/Greg Edwards

Coding & Technical Direction: Greg Edwards/Pete Everett

Music: Paul Goddard

Entrant: Playerthree, London

Swatch Watches, Switzerland

URL: www.playerthree.net/swatch.php

Design Company: Playerthree, London

Agency: Deepend Roma, Rome

Client Supervisor: Mike Harrison

Creative/Graphics: David Streek

Designers: David Streek/Pete Everett/Greg Edwards

Coding & Technical Direction: Greg Edwards/Pete Everett

Music: Edoardo Cianfanelli

Entrant: Playerthree, London

Toonami Lockdown For Cartoon Network UK

URL: www.playerthree.net/toonami.php

Design Company: Playerthree, London

Client Contact: Sam Grimwood

Account Director/Account Manager: Sara Flanagan

Creative/Graphics: David Streek

Designers: David Streek/Pete Everett/Greg Edwards

Coding & Technical Direction: Greg Edwards/Pete Everett

Entrant: The BRNR Collective, Los Angeles

Play With Me Sesame Online

URL: www.noggin.com/activities/pwms/

Client: Noggin

Design Company: The BRNR Collective, Los Angeles

Client Supervisor/Copywriter: Alyssa Cooper

Account Executive/Production Manager: Roland Chu

Executive Creative Director/Art Director/Designer/Animator/
Illustrator/Graphic Artist: Michael French

Interactive Designers: Michael French/Ishmael Riles

Programmer/Editor/Technical Director: Ishmael Riles

Producers: Rolanda Chu/Alyssa Cooper

Site Builders/Site Managers/Technical Developers:

The BRNR Collective

INTERACTIVE FINALISTS

Entrant: **The Hub Communications Group**, London
Vizzavi
URL: www.thehub.co.uk/games/ruchicken29.html
Design Company: The Hub Communications Group, London
Client Supervisor: Katya Ayling
Account Executive: Jim Harrison
Creative Director/Copywriter: Marek Grabowski
Art Director: Phil Howells
Designer: Mark Arnold
Interactive Designer/Programmer/Animator: Martin Hill
Technical Director: Luca Colombi

PUBLIC SERVICE/CHARITY

Entrant: **ArnoldWorldwide**, Boston
American Legacy Anti-Tobacco - "Thetruth.com"
URL: www.thetruth.com
Agencies: ArnoldWorldwide, Boston/
Crispin Porter & Bogusky, Miami
Executive Creative Director: Ron Lawner
Group Creative Directors: Pete Favat/Alex Bogusky
Creative Directors: Roger Baldacci/Ari Merkin
Art Directors: Jim Marcus/Rob Baird
Copywriters: Mike Howard/Roger Baldacci
Production Managers/Interactive Technical Directors:
Doug Smith/Ebbey Matthew
Interactive Designer: Megan Boardman
Flash Programmer: Nathan Wray
Programmer: Steve Harutian
Producers: Barry Frechette/Eric Decker/Cybil Ciavarra

Entrant: **Work Advertising**, New York
Y Do U Think?
URL: www.ydouthink.com
Agency: Work Advertising, Richmond, Virginia
Client Supervisor: Sheri Lawson
Account Executives: David Edwards/Matt Biagi
Creative Director: David Korchin
Copywriter: Jay Zasa
Art Director: Cynthia Dazier
Producer: Sebastian Aresco
Technical Developers: Scott Leisawitz/Neal Lee/Drew Ziegler
Technical Director: Mark Hofschneider

RECREATION EQUIPMENT

SEE WINNERS SECTION

RETAIL FOODS

NO FINALISTS

RETAIL SERVICES

NO FINALISTS

RETAIL STORES

Entrant: **Digitas**, Boston
Potterybarn.com
URL: http://iad.digitas.com/presentations/awards/london_international/
Username: iadpartner
Password: int*ractive
Agency: Digitas, San Francisco
Account Executives: Jonathan Hedlund/Alle Aufderhaar
Executive Creative Director: Mark Frankel
Creative Director: Jodi Manning
Copywriter: Anne Speedie
Art Director: Jason Komulainen
Designer: em dash
Interactive Designers: Dom Vial/Jill Fehrenbacher
Technical Developer: Jake Harris

Entrant: **Moonwalk Sthlm**, Stockholm
H&M
URL: www.hm.com
Design Company/Agency: Moonwalk Sthlm, Stockholm
Account Executive: Johan Sjöberg
Creative Director: Calle Sjönell
Copywriter: Anna Ander
Art Directors: CG Neuman/Karin Frisell/Anna Nobel
Webdesign: Daniel Säflund/Jessica Olander
Flash: Niklas Fransson/Fredrik Lindersson/Linus Niklasson
Programmers: Emil Ovemar/Didde Brockmann
Production Managers: Johan Törnström/Johanna Järfeldt

SELF PROMOTION

Entrant: **Atmosphere Interactive Communications**, Amstelveen
Hoving TV
URL: www.hoving.tv
Art Directors: Michiel Hoving/Rob Mooij
Technical Developer: Walter Faas

Entrant: **cdp-travissully**, London
cdp-travissully
URL: www.cdp-travissully.com
Design Company/Agency: cdp-travissully, London
Client Supervisor: Peter Travis
Executive Creative Director: Gill Sully
Creative Director: Paula Grundy
Copywriter: Helen McGuire
Designers/Interactive Designers: Sara Dismore/David Douthwaite
Producer: Rob Eastham
Technical Developer: Chris Weight
Technical Directors: Raz Embleton/Rob Eastham

INTERACTIVE FINALISTS

Entrant: Fork Unstable Media, Hamburg
Ford Unstable Media
URL: www.fork.de
Design Company: Fork Unstable Media, Hamburg/Berlin/
New York
Creative Director: David Lindesman
Designers: Dan Smith/Leonherd Lass/Philipp Koerber
Producer: Markus Happ
Sound Design: Dan Smith/David Lindesman

Entrant: Hedgeapple, London
Hedgeapple
URL: www.hedgeapple.co.uk
Design Company: Hedgeapple, London
Creative Director/Interactive Designer/Site Builder:
York Gibson
Art Director/Editor: Angus Norriss

**Entrant: Hertz:Radio and other clever advertising,
Birmingham, United Kingdom**
Hertz:Radio and other clever advertising
URL: www.hertzradio.com
Design Company: DG01.com, Stafford
Creative Director/Copywriter: Tony Hertz
Art Directors/Designers: Dean Eastment/Shawn Loynds
Interactive Designer/Programmer/Site Builder:
Dean Eastment

**Entrant: ILLUSTRÉE New Media Agency, Hoeller & Pfaller
OEG, Vienna**
ILLUSTRÉE New Media Agency
URL: www.illustree.com
Design Company: ILLUSTRÉE New Media Agency, Vienna
Executive Creative Directors/Copywriters/Designers/
Interactive Designers/Programmers/Production Managers/
Product Group Managers/Technical Developers/
Technical Directors/Animators/Illustrators/
Graphic Artists/Editors: David Höller/Thomas Pfaller
Art Directors: David Höller/Thomas Pfaller/Martin Purkhart
Producers/Site Builders/Site Managers: David Höller/
Thomas Pfaller/Tatjana Novak
Text: Eva Hinterer/Christian Hackl

Entrant: Jung von Matt, Stuttgart
No Exchanges
URL: www.vom-umtausch-ausgeschlossen.de
Design Company: Jung von Matt/Neckar, Stuttgart
Agency: Jung von Matt, Hamburg
Client Supervisor: Dorothea Foue
Account Executive: Julia Körte
Executive Creative Directors: Achim Jäger/Peter Waibel
Copywriter: Henning Korb
Art Directors/Designers/Illustrators: Stefan Walz/Jörg Merz
Interactive Designers: Margot Stammel/Stefanie Welker
Programmers: Oliver Hook/Holger Prys/Murat Baysal
Technical Developer: Holger Prys
Animator: Stefanie Welker

Entrant: OgilvyInteractive worldwide, Toronto
Ogilvy & Mather Christmas Card 2001
URL: <http://ogilvy-canada.com/xmas/xmas.php>
Design Company/Agency: OgilvyInteractive worldwide, Toronto
Account Executives: Sharon Brown/Steven Lewis
Creative Directors: Helen Prokos/Virginia Magaletta
Copywriter: Helen Prokos
Art Director: Virginia Magaletta
Producer: Mark Daley
Technical Developers: E. Long/R. Schywalsky/M. Simpson/
P. Wong

Entrant: TAXI, Toronto
TAXI
URL: www.taxi.ca
Design Company/Agency: TAXI, Toronto
Creative Director: Jane Hope
Copywriter: Noreen McDermott
Art Director: Danielle Cumming
Designers/Illustrators: Danielle Cumming/Grace Lee
Technical Developer: Gregory Krysa

Entrant: Wunderman México, Mexico City
Wunderman Mexico
URL: www.wunderman.com.mx
Design Company/Agency: Wunderman México, Mexico City
Client Supervisor: Aurelio Benitez
Creative Directors: Alejandro Retamal/Juan Carlos Guerrero
Copywriter: Guillermo Garciatorres
Art Director/Designer/Interactive Designer/Animator/
Illustrator/Graphic Artist: Juan Carlos Guerrero
Programmer: Segio Espinoza

SPORTS

NO FINALISTS

TRAVEL

NO FINALISTS