

PRINT FINALISTS

BANKING/FINANCIAL/INSURANCE

Entrant: & Co, Copenhagen

Danske Bank - "Robert Got A TV"

Agency: & Co., Copenhagen

Creative Director/Copywriter: Thomas Hoffman

Art Directors: Thomas Hoffman/Sanne Frank

Photographer: Noam Griegst

Entrant: AlmapBBDO, São Paulo

New Visa with Chip - "Now It's Very Easy To Shop.

Be Careful To Not Go Overboard. - Cat"

Client: Visa

Agency: AlmapBBDO, São Paulo

Executive Creative Director: Marcello Serpa

Copywriters: Tales Bahu/Roberto Pereira

Art Director: Luiz Sanches

Photographers: Fernanda Tricoli/Mauricio Nahas

Production Manager: José Roberto Bezerra

Entrant: AlmapBBDO, São Paulo

New Visa with Chip - "Now It's Very Easy To Shop.

Be Careful To Not Go Overboard. - Ice Recipient"

Client: Visa

Agency: AlmapBBDO, São Paulo

Executive Creative Director: Marcello Serpa

Copywriters: Tales Bahu/Roberto Pereira

Art Director: Luiz Sanches

Photographers: Fernanda Tricoli/Mauricio Nahas

Production Manager: José Roberto Bezerra

Entrant: Bates Canada, Toronto

Templeton Funds - "Come Out On Top"

Client: Franklin Templeton Investments

Agency: Bates Canada, Toronto

Executive Creative Director: Rick Davis

Creative Directors: Mark Fitzgerald/Kerry Reynolds

Copywriter: Mark Fitzgerald

Art Director: Kerry Reynolds

Entrant: Demner, Merlicek & Bergmann, Vienna

Creditanstalt - "String Of Pearls"

Agency: Demner, Merlicek & Bergmann, Vienna

Creative Director: Johannes Krammer

Copywriters: Johannes Krammer/Monika Prelec

Art Director: Germaine Cap de Ville

Graphics: Katharina Bauer

Photographer: Volker Möhrke

Production Managers: Thomas Hubrich/E. Gronemann

Entrant: Euro RSCG Wnek Gosper, London

Credit Suisse Group - "Sand Car"

Agency: Euro RSCG Wnek Gosper, London

Executive Creative Director: Mark Wnek

Creative Director/Art Director: Nigel Rose

Copywriter: Dom Gettins

Entrant: kirshenbaum bond and partners, New York

Credit Suisse Asset Management - "CSAM 2002 - 1"

Agency: kirshenbaum bond and partners, New York

Executive Creative Director: Stuart D'Rozario

Copywriter: Michael Parrot

Art Director: Jason Musante

Typographer: Jessica Allen

Production Manager: Mirsada Begic

Entrant: kirshenbaum bond and partners, New York

Credit Suisse Asset Management - "CSAM 2002 - 2"

Agency: kirshenbaum bond and partners, New York

Executive Creative Director: Stuart D'Rozario

Copywriter: Michael Parrot

Art Director: Jason Musante

Typographer: Jessica Allen

Production Manager: Mirsada Begic

Entrant: kirshenbaum bond and partners, New York

Credit Suisse Asset Management - "CSAM 2002 - 3"

Agency: kirshenbaum bond and partners, New York

Executive Creative Director: Stuart D'Rozario

Copywriter: Michael Parrot

Art Director: Jason Musante

Typographer: Jessica Allen

Production Manager: Mirsada Begic

Entrant: Lowe Live, London

HSBC Bank International Offshore Banking - "Corvette"

Agency: Lowe Live, London

Executive Creative Directors: Roddy Kerr/Arthur Parshotam

Copywriter: John Taylor

Art Director: Darran Fry

Photographer: David Pruetz

Production Manager: Justine Swain

Entrant: Lowe Live, London

HSBC Bank International Offshore Banking - "Dog"

Agency: Lowe Live, London

Executive Creative Directors: Roddy Kerr/Arthur Parshotam

Copywriter: John Taylor

Art Director: Darran Fry

Production Manager: Justine Swain

Entrant: Lowe Live, London

HSBC Bank International Offshore Banking - "Girl On Plane"

Agency: Lowe Live, London

Executive Creative Directors: Roddy Kerr/Arthur Parshotam

Copywriter: John Taylor

Art Director: Darran Fry

Production Manager: Justine Swain

Entrant: Scholz & Friends, Berlin

Sparkasse Privat Vorsorge - "The Private Pension Plan"

Client: Berliner Sparkasse

Agency: Scholz & Friends, Berlin

Creative Directors: Eric Urmetzer/Stephan Ganser

Copywriter: Oliver Handlos

Art Director: So-Hyon Choe

Account Supervisors: Matthias Eichler/Christina Gaede